

2013 ~ 2014



# Annual Report

SERVING SENIORS ON FLORIDA'S GULF COAST SINCE 1985



# Menorah Manor ANNUAL REPORT 2013 • 2014



## 2013 - 2014 TRUSTEES

### Menorah Manor

**David Marger**  
Chair

**Bernard "Barry" Kanner, Esq.**  
Vice Chair & Chair Elect

**Robert Weisberg, Ph.D.**  
Treasurer

**Larry Krug, Esq.**  
Secretary

Naomi Abel, M.D.	Marion Samson-Joseph
David S. Delrahim, Esq.	Bernie Sapperstein
Leonard Englander, Esq.	Marilyn Sapperstein
Ruth Glickman	Saul Schechter
Dell Krug	David A. Wein, M.D.
Eric Ludin, Esq.	Stephen Wein, Esq.
Howard Miller, Esq.	<b>Honorary Board:</b>
Linda Reimer, RN, MHA	Sidney Grau, M.D.*

### Menorah Manor Senior Living

**Dell Krug**  
Chair

**Ida Michels\***  
Vice Chair

**Phyllis Dorian Schoenberg**  
Treasurer

**Scott Daniels**  
Secretary

David Bernstein, M.D.

Steve Klein

Eric Ludin, Esq.

Loren Pollack

Saul Rachelson

Linda Reimer, RN, MHA

Saul Schechter

### Menorah Manor Foundation

**Marilyn & Bernie Sapperstein**  
Co-Chairs

**Susie Klemow Berman**  
Vice Chair

**Gladys Schutz**  
Treasurer

**Diana Rosin**  
Secretary

Marilyn Benjamin	Barbara Samson Guterman	Jan Sher
Sam Bines	Tammy Krug	Sally Siegel
Marietta Drucker	Kevin Lane	Roy Siegle
John Engel	Bruce Levine, D.P.M.	Ann V. Soble
Betsy Englander	Marilyn LeVine	Barbara G. Sterensis
Gregory A. Fox, Esq.	Morris LeVine, M.D.	Irwin "Wally" Wallace
Joan Fyvolent*	Sonya Miller	Chip Weinman
Marcia Gold	Linda Reimer, RN, MHA	Jonathan H. Weinman, D.D.S.
Sydonia Green	Marion Samson-Joseph	
Michael Gross	Ronna Sharp	

### Past Chairs

Barry Alpert	Marshall Linsky*	James B. Soble, Esq.
Ernest Drucker*	Eric Ludin, Esq.	Irwin "Wally" Wallace
Marietta Drucker	Irwin Miller*	Stephen Wein, Esq.
Betsy Englander	Saul Rachelson	Charles Weissman, CPA
Ellie Fishman	Barbara Rosenblum	Irving Weissman*
Sam Fishman*	Marion Samson-Joseph	Marilyn Weissman*
Sidney Grau, M.D.*	Saul Schechter	Sharyn Wittner
Murray Jacobs*	Suzanne Schechter	Ted Wittner*
Loretta Linsky	Leonard Seligman*	

*\*Of Blessed Memory*

### IN MEMORIAM

*We are deeply saddened by the passing of these extremely valued members of the Menorah Manor family during the past year. May their memories be a blessing.*

**Joan Esrick Fyvolent**  
Trustee & Founders Association

**Irene Glassberg**  
Founders Association

**Dr. Sidney Grau**  
Trustee & Founders Association

**Bruce LeVine**  
Founders Association

**Ida Michels**  
Trustee, Founders Association & Founding Board of Governors

**Thelma Rothman**  
Trustee, Founders Association & Founding Board of Governors

**Marilyn Weissman**  
Trustee & Founders Association

*"Deeds of loving kindness  
are equal in weight to all  
the commandments."*



## Board Letter

It is hard to believe that it has been 29 years since The Bernard L. Samson Nursing Center opened its doors, with the mission of providing the best possible care in a warm, homelike Jewish environment. We are gratified to report that, since 1985, Menorah Manor has fulfilled that mission, and proudly upheld the vision of our Founders.

Our communities are buzzing with lots of activity. The Samson Nursing Center had a record amount of admissions this year, due in great part to the popularity of the short-term rehabilitation program, *Renew You*. Our Toby Weinman Assisted Living Residence, now in its 11<sup>th</sup> year, continues to attract those who desire an intimate, cozy setting, in close proximity to The Samson Nursing Center. The Inn on the Pond, a beautiful assisted living community on our Clearwater campus, is 90% occupied, going into its 3<sup>rd</sup> year of operation.

Menorah Manor is so fortunate to have a dedicated staff, who works very hard to keep up with the ever changing landscape of senior services. Over the years, Menorah Manor's programs and services have adapted and grown to respond to these changes. Whether it is rehabilitation, adult day care, assisted living, geriatric assessment, skilled nursing, Alzheimer's care, or Jewish hospice services, the goal is to provide the most appropriate care in the most appropriate setting.

During the past year, Menorah Manor continued its track record of sound financial management. The board and staff work continually to take appropriate measures to ensure the strength of our operations. The most significant development was the refinancing, with SunTrust, of the debt for the entire Menorah Manor organization. The large savings from this accomplishment increases the ability to save and strengthens Menorah Manor.

**Menorah Manor** continues to thrive and offer many necessary programs for the community; please see the back page which highlights all our wonderful programs.

**The Foundation** continues to grow, and is so grateful to this community for its continued financial support:

- A successful **Annual Membership Campaign**, chaired by Ronna Sharp, is still widely supported by over 500 members of the community throughout the Tampa Bay area.
- The **Planned Giving Program** continues to move successfully ahead, with bequests being a major factor. The Legacy Society, a group of individuals who have notified us that they have included the Menorah Manor Foundation in their will, gained two new members this year.
- The **Founders Association** continues to cultivate new members for this important leadership group. The newest members, Ida and Stan Michels, of blessed memory, and Diane and Arnie Ross, both received their crystal menorahs at a Founders reception.

**Menorah Manor Senior Living** continues to expand its services to Menorah Manor's assisted living residences.

- The list of **Menorah Manor Foundation Endowment Funds** continues to grow (see the complete list on the bottom of page 10). The newest one, *The Marilyn and Irving Weissman Menorah Manor Senior Living Community Fund*, was established this year by the Weissman family, to provide financial assistance to Jewish residents living in either of Menorah Manor's assisted living communities.

As we enter into Menorah Manor's 30<sup>th</sup> year of operation, we look forward to working together with everyone to continue Menorah Manor's mission of providing appropriate and enlightened care for all of our seniors.



**David Marger**  
Menorah Manor Chair



**Marilyn & Bernie Sapperstein**  
Menorah Manor  
Foundation Co-Chairs



**Dell Krug**  
Menorah Manor  
Senior Living Chair

## 2013-2014 Committee Chairs

### MENORAH MANOR

**Executive Committee**  
David Marger

**Client Services and Ethics Committee**  
Ruth Glickman

**Environment Committee**  
Barry Kanner, Esq.

**Finance & Investment Committee**  
Robert Weisberg, Ph.D.

**Nominating Committee**  
Barry Kanner, Esq.

### MENORAH MANOR FOUNDATION

**Executive Committee**  
Marilyn & Bernie Sapperstein

**Finance & Investment Committee**  
Gladys Schutz

**Membership Campaign Committee**  
Ronna Sharp

**Remembrance Wall Committee**  
Morris LeVine, M.D.

### MENORAH MANOR SENIOR LIVING

**Executive Committee**  
Dell Krug

**Client Services and Ethics Committee**  
Ida Michels\*

**Marketing Committee**  
Scott Daniels

**Ambassadors Committee**  
Phyllis Dorian Schoenberg

## STATISTICS 2013-2014

Resident Days: .....	93,226	Nursing Care Hours:.....	124,618
Volunteer Hours (recorded): .....	14,493	Personal Care Hours: .....	208,290
Rehabilitation Treatments: .....	69,418	Scheduled Activities:.....	4,099
Number of Employees:.....	373	Social Work Hours: .....	6,734
Resident Meals Served:.....	281,817		

## 29 Year Food Statistics

Meals Served: .....	4,830,895	Bottles of Manischewitz Wine Consumed: .....	13,943
Matzo Balls Served: .....	4,552,053	Pounds of Chicken Served:.....	229,582
Pounds of Brisket Served:.....	111,276		



## Guild President Letter

It has been my honor and privilege to be the Guild president for the past 3 1/2 years. Menorah Manor Guild members are all volunteers. Even though we meet quarterly, the Board has remained active, interested and concerned about our residents. In fact, everything we do is for the residents.

One of the Guild's objectives is to raise funds for special equipment or programs. Examples include supplying Bingo prizes and sponsoring a monthly Women's group at The Bernard L. Samson Nursing Center. Thanks to the Guild's efforts, pool supplies and accessories were purchased for residents at The Inn on the Pond. The arms of the Guild stretch around all of the Menorah Manor communities.

One of my personal goals as president was to update the Gift & Coffee Shop in The Samson Nursing Center. Have you seen it yet? Due to a very generous donation by Joan Esrick Fyvolent, of blessed memory, the shop has been brought into the 21st century and looks fabulous. Thanks go to Adele Morris, Lois Verona, Elaine Garon, and Bonnie Berman for their exceptional design skills.

The Guild is involved in some exciting events. The Guild's annual luncheon will be held at the Museum of Fine Arts where we will be having lunch and a docent tour of the Jamie Wyeth exhibit. Also, the Guild is working with the Foundation on the 30th Anniversary Masked Ball which will occur on Sunday, May 17, 2015.

Next year the new Guild president, Barbara Baughman, will carry the torch forward.

Please join our volunteer family! Volunteers play a very big role in enhancing our residents' lives. It is such a mitzvah to see a resident smile when all you do is say "hello." If you take the time to sit and talk, you will come away feeling wonderful!

Give an hour, get a smile ... give a smile and it will make your day!



**Linda Reimer, RN, MHA**  
*Guild President*

## Menorah Manor Guild Officers

President ..... Linda Reimer, RN, MHA  
Immediate Past Presidents .... Dotty Feinberg & Marilyn Sapperstein  
Treasurer ..... Evelyn Gray  
Recording Secretary ..... Barbara Baughman

### COMMITTEE CHAIRS

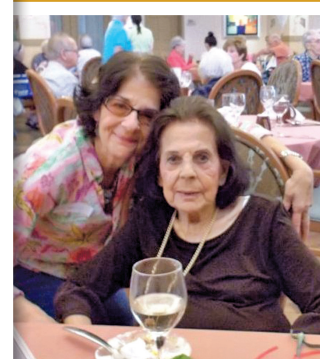
Bernard L. Samson Gift Shop ..... Adele Morris & Elaine Garon  
Financial Secretary ..... Anita Helfand  
Publicity/Bulletin ..... Barbara Baughman  
Ways and Means ..... Deanna Susskind & Lynda Lind Fontana  
Corresponding Secretary ..... Bobby Keidan  
Volunteers of The Weinman Residence ..... Gail Frye  
Inn on the Pond Gift Shop ..... Dell Krug  
Membership ..... Marian Wolfert & Anita Helfand  
Community Medical Education ..... Ida Michels\* & Dell Krug

## Guild Board Members

Marilyn Benjamin*	Irma Hillman*	Sue Schechter
Phyllis Birnbaum	Harriet Kaplan*	Sherry Schwartz
Marietta Drucker	Dell Krug*	Edie Seligman
Harriet Easton	Loretta Linsky	Sally Siegel
Dotty Feinberg*	Madelyn Liss*	Bette Siegle
Veta Felmus	Ana Masri	Phyllis Silverstein
Ellie Fishman	Ida Michels**	Betty Slavney
Lita Friedman	Sonya Miller	Shirley Solomon*
Gail Frye*	Toby Nastir	Deanna Susskind
Ruth Glickman*	Fagl Oxman*	Bea Unger
Lil Grau	Joan Redisch	Marilyn Warner
Sydonia Green*	Sharlene Sakol	Marilyn Weissman*
Anita Helfand	Marilyn Sapperstein*	Marian Wolfert

\*Past Presidents  
\*\*Of Blessed Memory

## L'Dor V'Dor





## *Jewish Life at Menorah Manor*



Enjoying the Sukkah during Sukkot



Shaking the lulav and etrog



The Great Torah roll on Simchat Torah



Shabbat dinner

## CARE Employees of the Month

Recipients of this award demonstrate **Courtesy**, a positive **Attitude**, **Respect** for others and **Ethics**.

July 2013 .....	Rogers Ford
August 2013 .....	Rose Brown
September 2013 .....	Joe Cupolo
October 2013 .....	Jonathan Gillespie
November 2013 .....	Linette Kohena
December 2013 .....	Ruth Bokulic
<b>2013 Employee of the Year - Elana Henderson</b>	
January 2014 .....	Jessica Garcia
February 2014 .....	Carolyn Bronson
March 2014 .....	Glenda Perdomo
April 2014 .....	Anisa Davis
May 2014 .....	Richard Fantini
June 2014 .....	Teresa Massie

## Executive Staff

**Robert Goldstein, MHA**  
Administrator & Chief Operating Officer

**Gail Fullam, CRM**  
Assistant Administrator & Executive for Human Resources

**Judy Ludin, CFRE**  
Chief Development & Community Relations Officer

**Donna Perryman, CPA**  
Chief Financial Officer

**David LeVine, M.D.**  
Chief Medical Officer

**Anabelle Locsin, Ed.D., RN, LNC**  
Chief Nursing Officer

**Renee Lipman, MLS**  
Executive Assistant

## Department Directors

**Bonnie Berman, MSW, Ph.D., BCC**  
Director of Volunteers and Community Services

**Bill Caldwell**  
Director of Dining Services, Housekeeping and Laundry

**Cori Campbell, DPT**  
Director of Rehabilitation

**Heidi Celichowski, R.H.I.T.**  
Director of Health Information Services

**Dorothy Chambers, RN**  
Resident Care Director, Inn on the Pond

**Emilia Halikman**  
Executive Director, Inn on the Pond

**Kelly Heron**  
Director of Admissions, Director of Renew You Program

**Rabbi Leah M. Herz, MAHL**  
Director of Spiritual Care

**Ted Jacobsen**  
Director of Maintenance

**Gwen Kaldenberg, MSW**  
Director of Bresler Alzheimer's Disease & Related Disorders Program

**Joan McCabe, RN**  
Director of Quality Services

**Kim McFadden**  
Director of Social Services

**Lois Miller**  
Director of Marketing, Inn on the Pond

**Ray Teasdale, ACC**  
Director of Therapeutic Recreation

**Francine Wolf**  
Director of Community Life, Inn on the Pond

**Greg Yann**  
Director of Accounting Services



**“The things you do for yourself are gone when you are gone,  
but the things you do for others remain as your legacy.”**

*The Menorah Manor Foundation was created with valuable insight into the future needs of Menorah Manor. It cultivates charitable resources needed to support Menorah Manor’s present operations and ensures its financial stability and future services.*



*Marilyn Sapperstein, Menorah Manor Foundation co-chair, congratulates new Founders Association members, Diane and Arnie Ross*

**ANNUAL MEMBERSHIP** – Membership gifts help Menorah Manor maintain financial stability by helping to offset the deficit, which is created by the shortfall between low government reimbursements and our actual cost of care.

**HONOR AND MEMORY** – Honor and Memory Tributes raise significant revenues to help Menorah Manor give exceptional care to our residents and support programs.

**SPIRITUAL CARE FUND** – Menorah Manor enhances the spiritual well-being of our residents through its religious services and cultural programs. When a resident passes away, families have the opportunity to establish a memorial for their loved one in our synagogue.

**RESIDENT CARE FUND** – The purpose of the Resident Care Fund is to involve family members of residents in helping to assure financial stability.

**THE INN ON THE POND “We Care...We Build Together”** – There are a variety of ways to make a gift to the newest Menorah Manor community.

[www.menorahmanor.org/giving](http://www.menorahmanor.org/giving)

**PLANNED GIVING** offers the opportunity to express your personal values and provide valuable tax benefits and/or lifetime income. Planned gifts are often made with cash, but many planned gifts are made by donating assets such as stocks, real estate, life insurance and more. There is an endless array of creative planned giving options that can benefit you and Menorah Manor. You can ensure Menorah Manor’s future by creating a trust, or by simply including Menorah Manor in your will.

[www.menorahmanorlegacy.org](http://www.menorahmanorlegacy.org)



*Dell Krug, Menorah Manor Senior Living chair, congratulates her dear friend, Ida Michels, of blessed memory, on becoming a new Founders Association member*

**ENDOWMENTS** – Endowment gifts fund the future by securing the principal amount and using the income it yields for many special purposes.

**FOUNDERS ASSOCIATION** – Members have made a commitment of \$50,000 or more. They are also committed to providing leadership and to taking an active role in future planning and financial decisions.

**CORPORATE GIVING** – Businesses support the Foundation’s efforts with gifts to the annual membership campaign and by participating in special fundraising projects.

A COPY OF THE OFFICIAL REGISTRATION (CH286) AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES ON THEIR WEBSITE ([www.800helpfla.com](http://www.800helpfla.com)) OR BY CALLING TOLL-FREE 1-800-435-7352 WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.



# Menorah Manor ANNUAL REPORT 2013 • 2014



## FOUNDERS ASSOCIATION

*Founders Association members have bound themselves to Menorah Manor's standard of excellence through a major financial commitment. They are committed to providing leadership planning and mission.*

The Allweiss-Pardoll Families  
Lee & Abe Pardoll\*  
Lois & Peter M. Pardoll  
Helene & Allen Allweiss  
Anonymous  
Marvin Aronovitz  
Joan & Mickey\* Baskin  
The Baum-Marger Families  
Theresa & Herman Baum\*  
Mary Ann & Bruce Marger  
Marilyn & Philip\* Benjamin  
Joan & Gerald Benstock  
Lillian Berni\*  
Mona & Sam Bines  
Estate of Toby Rothbardt Bresler  
The Buchman Family  
Cookie & Jacob Buchman  
Freida & Louis Buchman\*  
Shirley\* & Fred Buns  
Rivy Chapman  
Dorothy & Irving Cohen & Sons  
Dorothy & Irving\* Cohen  
April & Andrew Cohen  
Lori\* & Gary Cohen  
The Manny & Ruthy Cohen Foundation  
Betty & Joseph\* Damsker  
Ben Diamond\*  
Dorothy & Ralph\* Dutcher  
Renee Druban\*  
Betsy & Lenny Englander  
The Esrick Family  
Esther & Albert Esrick\*  
Joan & Jerry Esrick\*  
Kiki & Steve Esrick  
Ellie & Samuel\* Fishman

The Herman Forbes Charitable Trust  
Ellen Fleece  
William Fleece  
Sidney Richman\*  
The Fyvolent-Sudakow Families  
Carolyn & Lowell Fyvolent\*  
Frances & Michael R. Sudakow\*  
Belle & Allan Gee  
June Baumgardner Gelbart\*  
& Benjamin Gelbart\*  
Irene\* & Carl Glassberg  
Dorothy & Maurice\* Goldblatt  
Roberta Golding\*  
Lillian & Sidney\* Grau  
Diane & Julius Green\*  
Samuel Greenberg\*  
Rae & Victor Greenberg\*  
Sheila & Joel Grossman\*  
The Halprin Family  
Rose & Irving Halprin\*  
Rouben Halprin\*  
Irma & Hal\* Hillman  
Jacqueline & Murray Jacobs\*  
The Jacobson Family  
Martin Jacobson  
Richard Jacobson  
Sharyn Jacobson  
Mini & Harold Wolf\*  
Marion Samson-Joseph &  
John Joseph\*  
Alyce\* & Edward Kalin  
Bobbe & George Karpay\*  
Leonore\* & Walter Kessler  
Sarah Kleinfeld\*  
Maitland Knapp\*

The Kroll Family  
Shoshana & Lewis Kroll  
Jule Kroll\*  
Dell & Larry Krug  
Karessa & Stuart Lasher  
Lila & Howard\* Lawrence  
Beatrice & Jack Levine\*  
Linsky-LeVine Family  
Francine & Bruce LeVine\*  
Gerry & Eugene Linsky\*  
Loretta & Marshall\* Linsky  
Harriet Lieberman  
Roslyn & Fred Lieberman\*  
Lidia & Felix Linetsky  
Edie\* & Walter Loebenberg  
Aida Mack\*  
Samuel J. Mack\*  
Estate Of Raymond E. Meyer  
Ida & Stanley Michels\*  
Irving C. Miller\*  
Sonya & Irwin\* Miller  
Bobbie\* & Melvin Myers  
Sarah & George\* Ohlhausen  
Jean & Sylvan Orloff\*  
Donna & Jerry Orns\*  
Fagl & Ronald\* Oxman  
Audrey & David\* Pearlman  
Diane & Stanley\* Person  
Lee & Saul Rachelson  
Annette Raymund\*  
L. Robert Rolde\*  
Doris & Frank L. Rosenblatt  
Estate of Rose & Louis Rosenthal  
Diane & Arnie Ross  
Marion B. Ross\*  
Thelma & Maurice Rothman\*  
The Rutenberg Families  
Jane & Arthur Rutenberg  
Isa & Charles Rutenberg\*  
Joan & Daniel Rutenberg  
Suzanne & Saul Schechter

Erika Schnabel\*  
Jerry Schneider\*  
Schoenbaum Family Foundation  
Betty Schoenbaum  
Jeffry Schoenbaum  
Joann Schoenbaum Miller  
Lea & Marshall Seiden  
Pam & Eric\* Sekeres  
Edie & Leonard\* Seligman  
Betty & Melvin Sembler  
Rose & William Shapera  
Pat & Arnold\* Shavlan  
Jan & Craig Sher  
Sally & Harold\* Siegel  
Siegel Family Trust  
Sally Siegel  
Shelia & Todd Siegel  
Mindy Siegel  
Bette & Roy Siegle  
Lois Silberman  
William Silver\*  
The Silverberg Family  
Jane & Donald Silverberg  
Helen Silverberg\*  
Sandy & Michael Slomka  
Shirley Solomon  
Selma Stein\*  
Barbara & Joseph Sterensis  
Col. Hyman Weinberg\*  
Toby & Melvin Weinman Foundation  
Toby & Melvin Weinman\*  
Beverly & "Chip" Weinman  
Jan & Jon Weinman  
Marilyn & Irving\* Weissman  
Westshore Glass Corporation  
Anne & Link\* Elozory  
Marie & David\* Hyman  
Marcella\* & Lawrence Telles  
Jean & Ted\* Wittner  
Sharyn Wittner  
Sue Wolfson\*

## MENORAH MANOR FOUNDATION LEGACY SOCIETY MEMBERSHIP (as of June 30, 2014)

### You are the Guardians of Our Future

*The Menorah Manor Foundation has been the recipient of numerous gifts from the estates of many of our former residents and members of our community.*

***These individuals are the guardians of our future. They are making it possible for Menorah Manor to continue its mission for generations to come.***

Deborah & Daniel Albert  
Teri & Jack Albores\*  
Judith & Barry Alpert  
Marvin Aronovitz  
Joan & Mickey\* Baskin  
Emelia Bedford\*  
Toby Rothbardt Bresler\*  
Rivy Chapman  
Audrey R. Chenkin  
Arlene & Col. Aaron Chernoff\*  
Harriet & Lawrence Cyment  
Betty & Joseph\* Damsker  
I. Frank Davis\*  
Barbara Diamond  
Susan & Ronald Diner

Dorothy & Ralph\* Dutcher  
Esther Esrick\*  
Jolene & Neil Fabricant  
Julia Flom\*  
Darwin Frank\*  
Harriet Frankel\*  
Edna Rothstein Freeman\*  
Ruth Friedman\*  
Elaine Garon  
Belle & Allan Gee  
June Baumgardner Gelbart\*  
Lillian & Sidney\* Grau  
Linda & Steve Grau  
Erna\* & Leonard Green  
Samuel Greenberg\*

Charlotte A. Gunzburger\*  
Sandra Herzog\*  
Irma & Harold\* Hillman  
Harriet Horwich\*  
Sally & William Israel  
Edith Jackson\*  
Jacqueline Jacobs\*  
Edee & George Jacobsohn\*  
Marion & John\* Joseph  
Sophia T. Kahn\*  
Sarah Kleinfeld\*  
Phyllis Lancry\*  
Joseph Levin\*  
Judith & Clifford Levitt  
Edie\* & Walter Loebenberg

Mary Ann & Bruce Marger  
Jean Melnikoff\*  
Raymond E. Meyer\*  
Sonya & Irwin\* Miller  
Irving Miller\*  
James Moed\*  
Helen Neufeld\*  
Sarah & George\* M. Ohlhausen  
Jean & Sylvan Orloff\*  
Lucille & Irving Oster\*  
Betty Rabbinn\*  
Annette Raymund\*  
Ruth & Harold Rivkind\*  
Anna Rogak\*  
Rose & Louis Rosenthal\*  
Thelma & Maurice Rothman\*  
Alice & Gabe Rubin\*  
Charles Saltzman\*  
Marilyn & Harold Schaffner  
Lillian Schertzer\*  
Sue & Saul Schechter  
Erika Schnabel\*

Edie & Leonard\* Seligman  
Rose & William Shapera  
Jan & Craig Sher  
Siegel Family Trust  
Bette & Roy Siegle  
Deena & Lawrence Silver  
William Silver\*  
Leo Smith\*  
Rebecca Smith\*  
Julia & Allan Solomon\*  
Selma Stein\*  
Lucille R. Strauss\*  
Joyce & Herbert Swarzman  
Veronica & Alexander\* Szegedy  
Bea & Lester Unger  
Col. Hyman Weinberg\*  
Marilyn & Irving Weissman\*  
Sharyn R. Wittner  
Sue Wolfson\*

*\*Of Blessed Memory*



## Menorah Manor, Inc.

### Statement of Operating Revenue and Expenses for Fiscal Year Ended June 30, 2014

#### Revenue from Operations

Resident and Third Party Revenue	27,708,266
Adjustment for Charitable Care	<u>(5,330,191)</u>

Net Resident Revenue	22,378,075
Other Revenue	<u>45,820</u>

**Net Operating Revenue** **22,423,895**

#### Operating Expenses

Professional Care	14,529,216
Support Services	6,281,337
Interest & Depreciation	<u>4,360,177</u>

**Total Operating Expenses** **25,170,730**

**Net loss from Operations** **(2,746,835)**

#### Community Support and Other Income

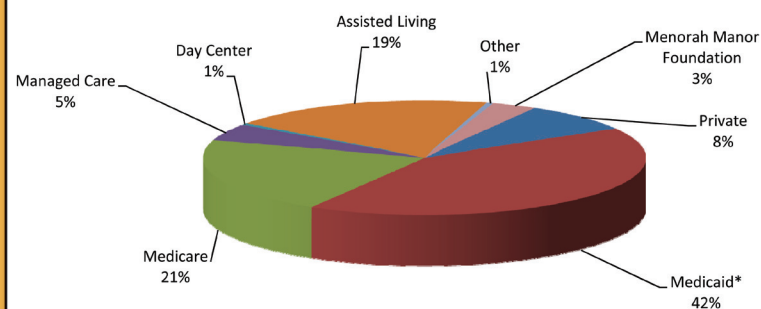
Program Grants from Menorah Manor Foundation	765,649
Other Grants and Gifts	<u>116,338</u>

**Total Community Support and Other Income** **881,987**

**Net loss including depreciation** **(1,864,848)**

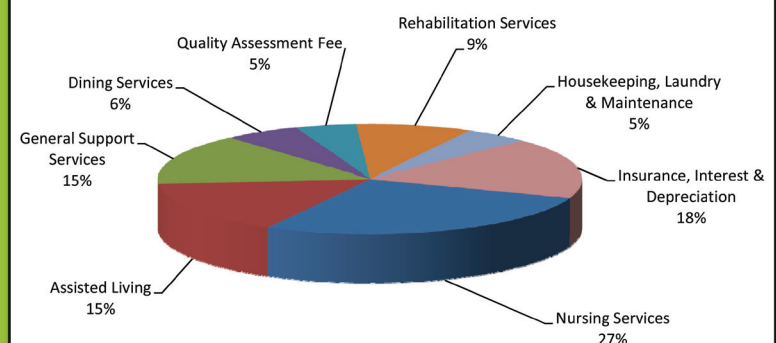
*Please consider the needs of our seniors in your financial planning.*

**Sources of Revenue  
For the Fiscal Year Ended June 30, 2014**



\*Note that the Medicaid census was 67% of the population

**Operating Expenses  
For the Fiscal Year Ended June 30, 2014**





## *A Spotlight on Our 2013-2014 Volunteers of the Month*

The Menorah Manor Family thanks all of the volunteers who give their time, energy and compassion to our residents. ***We couldn't do it without you!***

### 2013



**JUNE 2013**  
Lita Friedman  
*Gift Shop  
Volunteer*



**JULY 2013**  
Selma Gaby  
*2nd Floor  
Volunteer*



**AUGUST 2013**  
Jeremiah Weiner  
*Therapeutic  
Recreation Volunteer*



**SEPTEMBER 2013**  
Thelma Gilbert  
*Gift Shop  
Volunteer*



**OCTOBER 2013**  
Joan Kennison  
*Gift Shop Volunteer*



**NOVEMBER 2013**  
Elaine Rothstein  
*Gift Shop Volunteer*



**DECEMBER 2013**  
Stephanie Abramson  
*Gift Shop & Pet  
Therapy Volunteer*

### 2014



**JANUARY 2014**  
Fred Silverman  
*Gift Shop  
Volunteer*



**FEBRUARY 2014**  
Cailey Weaver  
*Therapeutic Recreation  
Junior Volunteer*



**MARCH 2014**  
Lore Lynn  
*Therapeutic  
Recreation Volunteer*



**APRIL 2014**  
David Gordon  
*Therapeutic  
Recreation Volunteer*



**MAY 2014**  
Phyllis Silverstein  
*Pet Therapy and  
Hospice Volunteer*

Our volunteers' contributions to the well-being of our seniors are endless at Menorah Manor. They work in the gift shops, conduct discussion groups, lead exercises, read to residents, assist residents with shopping, and spend one-on-one time with those who need it. For more information, please contact Bonnie Berman, our director of volunteer services, at [volunteers@menorahmanor.org](mailto:volunteers@menorahmanor.org) or **727.302.3729**. All volunteers who were awarded this honor after May 2014 will be listed in next year's annual report.



# Menorah Manor ANNUAL REPORT 2013 • 2014



## Endowment Funds & Program Donations

Gifts made from July 1, 2013 to June 30, 2014.

### GRANTS

Anonymous  
The Manny & Ruthy Cohen Foundation  
Irene\* & Carl Glassberg (*Samson Nursing Center Renovation*)  
Harriet Lieberman (*Samson Nursing Center Renovation*)  
Marion Samson-Joseph (*Samson Nursing Center Renovation*)  
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- SARAH & LEONARD YAGER EDUCATIONAL ENDOWMENT
- THE MARSHALL SEIDEN RESIDENT MUSIC & CULTURAL ARTS FUND
- MEYER ABRAMS CONCERT SERIES

Our sincere apologies for any error in this list. If you believe your name has been omitted in error, please call the Foundation office at (727) 302-3888.



# Menorah Manor ANNUAL REPORT 2013 • 2014



## THE BERNARD L. SAMSON NURSING CENTER AT MENORAH MANOR



Residents of The Samson Nursing Center pet Star the Wonder Horse



The annual New Year's celebration is always a big hit at The Samson Nursing Center

Participants of The Irv Weissman Adult Day Center have fun with activities including ice cream socials



A L'dor V'dor moment



## THE TOBY WEINMAN ASSISTED LIVING RESIDENCE AT MENORAH MANOR



The Out-to-Lunch Bunch enjoys many area restaurants on their outings



An educational moment at The Tampa Bay History Museum



A resident of The Toby Weinman Assisted Living Residence enjoys a barbeque lunch on the outside patio



Residents of The Weinman Residence enjoy special cooking demonstrations every Wednesday at lunch



## THE INN ON THE POND A MENORAH MANOR COMMUNITY



Residents of The Inn on the Pond enjoy numerous community outings including to Clearwater Beach



A special moment between a resident and Kids Camp participant



Residents and staff at The Inn on the Pond create special relationships



The official torch bearer at The Inn on the Pond Olympics



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### Thank you to all of our supporters.

The people and businesses listed above gave a Membership gift between January 1, 2014 and October 15, 2014.  
Gifts received after October 15, 2014 will be published in the Jewish Press.

We sincerely apologize if we have inadvertently omitted your name.

Foundation Office: (727) 302-3888 - [jludin@menorahmanor.org](mailto:jludin@menorahmanor.org) - [www.menorahmanor.org/membership](http://www.menorahmanor.org/membership)



**The Foundation of Menorah Manor**  
requests your presence at our  
**Masked Ball**

So, come in costume, mask, or come as you are and  
**help us celebrate 30 years.**

*If you are coming as you are, cocktail attire would be welcomed.*



*Thank you to the following sponsors:* As of 10.16.2014

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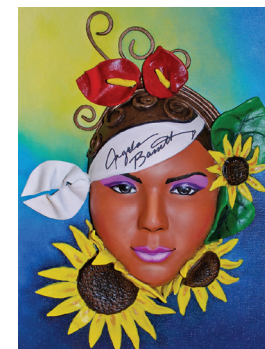
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Over the past year, The Masked Ball Committee has gathered celebrity-signed and artist-decorated masks. These will be auctioned off at the Masked Ball. To view more masks like the ones below, visit the online gallery at **[www.maskedgala.com](http://www.maskedgala.com)**



**To become a sponsor, purchase tickets, or find more information,  
please visit [www.maskedgala.com](http://www.maskedgala.com) or call 727.302.3888**



## 2013-2014 Highlights

- Menorah Manor's entire debt was refinanced by SunTrust, resulting in a much more favorable interest rate. This achievement greatly strengthens the organization.
- The Inn on the Pond has reached a stabilized occupancy of over 90% and there is a waiting list for Inspirations Memory Care apartments.
- Dr. David LeVine, Menorah Manor's Chief Medical Officer, received the Humanitarian of the Year award from the Association of Jewish Aging Services (AJAS).
- Through the generosity of an anonymous donor, Menorah Manor purchased the Biodex Balance System SD for the Lasher Family Rehabilitation Center. The Biodex helps to improve balance, increase agility, develop muscle tone and treat a wide variety of pathologies.
- Through the generosity of donors, renovations on the public areas of The Bernard L. Samson Nursing Center's 2nd and 3rd floor are beginning soon. Also, new carpet was installed at The Toby Weinman Assisted Living Residence.
- The Annual Agency for Health Care (AHCA) Medicare/Medicaid Recertification and Life Safety Survey for The Bernard L. Samson Nursing Center had only one F-Tag cited. An average facility receives 7 to 12 citations.
- The biennial Annual Agency for Health Care (AHCA) Survey was deficiency free for The Irv Weissman Adult Day Center. The Weissman Adult Day Center continues to be a comprehensive program for seniors in need of care during daytime hours.
- Planning began for Menorah Manor's 30th Anniversary Masked Ball, which will take place Sunday, May 17, 2015 at the Coliseum. See page 14 for more details.
- The 2014 Annual Volunteer Recognition Luncheon was attended by over 100 volunteers who enjoyed a beautiful afternoon of socializing, music and awards. We appreciate all of our volunteers!
- Community Life at The Inn on the Pond has expanded. Guest speakers have included people from all walks of life, including authors, computer experts, representatives from Chi Chi Rodriguez's children's golf camp and women's roller derby, just to name a few.
- The Spiritual Care Department continues to provide a full array of programs and classes for our Menorah Manor residents and families. The weekly Torah Study, observance of Jewish holidays and festivals, and The Wizard of Oyz Purim Shpiel, which featured Menorah Manor staff, were all favorites. Residents have also enjoyed the addition of three religious services each month: Erev Shabbat at The Bernard L. Samson Nursing Center, Havdalah study session and service at The Toby Weinman Assisted Living Residence and Shabbat morning service and Kiddush luncheon at The Inn on the Pond.
- For the 9th time, Anabelle Locsin, Menorah Manor Chief Nursing Officer, has been reappointed to the Advisory Board of St. Petersburg College of Nursing. Last fall she also was invited to Thailand to assist with research for the College of Nursing of Naresuan University. She has been invited back this year to continue the efforts started last year.
- Volunteers were awarded the Yitzhak Rabin Memorial Award from The Jewish Federation of Pinellas and Pasco Counties. Barbara Baughman received the award for Distinguished Community Service and Adelle Simpson received the award for program of Distinction for an art class she teaches for residents.
- Linda Reimer, Guild president, received the Woman of Distinction award from the Jewish Federation of Pinellas and Pasco Counties.

## Thank you to Marion Samson-Joseph for being our hero!

On March 24, 2014 the Tampa Bay Lightning honored Marion Samson-Joseph as the 34<sup>th</sup> Lightning Community Hero. Marion received a \$50,000 award from the Lightning Foundation and the Lightning Community Heroes program. Marion donated the money to Menorah Manor.

Marion was chosen as a Community Hero as she has an unmatched vision and desire to improve her community each and every day. She established one of the first community hospitals in the Tampa Bay area after she saw a dire need for improvement in the local health care system. Marion has identified needs and found solutions to fill those voids, in ways that forever impact the local community.

Marion rallied Tampa Bay residents and provided leadership to open The Bernard L. Samson Nursing Center, the first Jewish nursing home on Florida's Gulf Coast. Her most significant accomplishments have been to help create an excellent system of care for this region's elderly, regardless of their ability to pay.





## About Us



**Menorah Manor** is a community sponsored, charitable, not-for-profit senior healthcare organization which opened in 1985. It serves six counties on Florida's gulf coast. Menorah Manor's mission is to enhance through excellence, the quality of life, health and well-being of older adults and their families, consistent with Jewish values and traditions.

**The Bernard L. Samson Nursing Center** residents benefit from comprehensive nursing, medical and rehabilitation programs. Medical services are provided by a private medical staff; many medical specialties are represented. An intensive Therapeutic Recreation Program ministers to an extremely broad range of emotional, physical, intellectual and social needs.

**The Lasher Family Rehabilitation Center** houses therapy services including a full range of quality short and long term physical therapy, occupational therapy, and speech therapy. The newest technologies in rehabilitation are utilized.

**Renew You**, an intensive and therapeutic short-stay program, is designed for people recovering from surgery, an illness or an injury when hospitalization is no longer needed.

**The Toby Weinman Assisted Living Residence**, located on Menorah Manor's St. Petersburg campus, is the only Jewish Assisted Living Residence in southern Pinellas County. It provides its residents with an enriching lifestyle that promotes overall physical, intellectual and emotional well-being.

**The Inn on the Pond** is located on Menorah Manor's Clearwater Campus. It is the only assisted living residence in northern Pinellas County that offers quality, comprehensive support in a welcoming, Jewish environment.

**The Irv Weissman Adult Day Center** is a comprehensive adult day health-program providing support for seniors living in their own homes, and respite for their caregivers.

**The Bresler Alzheimer's and Related Disorders Program** finds and institutes the best practices for the care of Alzheimer's Disease. The Program is centered on the Weinman Alzheimer's Care Village, a unique multi-level dementia care environment.

**The Geriatric Assessment Program** provides an innovative, comprehensive evaluation for seniors and assistance to their families, wherever they live.

**The Toby Weinman Jewish Hospice Program** provides the highest quality professional hospice services in a context of Jewish beliefs and cultural practices, both in Menorah Manor and in the community.

**The Menorah Manor Foundation** is the fund development affiliate of Menorah Manor and is actively supported by the community. Its responsibilities include the development of endowment funds to support charitable care and special senior care programs, capital funds for the support of buildings and equipment and funds for current operating expenses.

**The Menorah Manor Guild** is a volunteer auxiliary member of the Menorah Manor family, comprised of hundreds of dedicated men and woman. The purpose of the Guild is to enrich the lives of Menorah Manor's residents through service, special projects and the funding of special equipment and programs.

### ST. PETERSBURG CAMPUS: The Bernard L. Samson Nursing Center

255 59<sup>th</sup> Street North  
St. Petersburg, FL 33710  
727.345.2775  
menorahmanor.org

### ST. PETERSBURG CAMPUS: The Toby Weinman Assisted Living Residence

240 59<sup>th</sup> Street North  
St. Petersburg, FL 33710  
727.341.1818  
tobyweinman.org

### CLEARWATER CAMPUS: The Inn on the Pond

2010 Greenbriar Boulevard  
Clearwater, FL 33763  
727.735.6200  
innonthepond.org