



Menorah
M A N O R



2012 ~ 2013 Annual Report

Serving Seniors on Florida's Gulf Coast Since 1985



2012 - 2013 TRUSTEES

Menorah Manor

David Marger
Chair

Bernard "Barry" Kanner, Esq.
Vice Chair & Chair Elect

Robert Weisberg, Ph.D.
Treasurer

Larry Krug, Esq.
Secretary

Seth D. Levy, LNHA, MSW, ACSW
Chief Executive Officer

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David S. Delrahim, Esq.	Marion Samson-Joseph
Leonard Englander, Esq.	Saul Schechter
Ruth Glickman	David A. Wein, M.D.
Walter Loebenberg	Stephen Wein, Esq.
Eric Ludin, Esq.	Honorary Board:
Howard Miller, Esq.	Sidney Grau, M.D.
Saul Rachelson	

Menorah Manor Foundation

Betsy Englander
Chair

Roy Siegle
Vice Chair

Marion Samson-Joseph
Treasurer

Ann V. Soble
Secretary

Seth D. Levy, LNHA, MSW, ACSW
Chief Executive Officer

Marilyn Benjamin
Susie Klemow Berman
Sam Bines
Fred Buns
Carlene Denmark
Marietta Drucker
John Engel
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Joan Fyvolent
Marcia Gold
Sydonia Green
Michael Gross
Emily Gurtman
Barbara Samson Guterman

Irma Hillman
Steve Klein
Tammy Krug
Kevin Lane
Bruce Levine, D.P.M.
Marilyn LeVine
Morris LeVine, M.D.
Sonya Miller
Toby Nastir
Linda Reimer, RN, MHA
Irving Rosenberg, D.M.D.
Diana Rosin
Bernard Sapperstein
Marilyn Sapperstein

Jacqueline Savitz
Zell Savitz
Gladys Schutz
Ronna Sharp
Jan Sher
Sally Siegel
Tom Silverberg
Barbara G. Sterensis
Irwin "Wally" Wallace
Chip Weinman
Jonathan H. Weinman, D.D.S.
Sharyn Wittner

Menorah Manor Senior Living

Saul Schechter
Chair

Dell Krug
Vice Chair

Phyllis Dorian Schoenberg
Treasurer

Scott Daniels
Secretary

Seth D. Levy, LNHA, MSW, ACSW
Chief Executive Officer

Eric Ludin, Esq.
Ida Michels
Loren Pollack
Saul Rachelson
Linda Reimer, RN, MHA

Past Chairs

Barry Alpert
Ernest Drucker*
Marietta Drucker
Ellie Fishman
Sam Fishman*
Sidney Grau, M.D.
Murray Jacobs*
Loretta Linsky
Marshall Linsky*

Eric Ludin, Esq.
Irwin Miller*
Saul Rachelson
Barbara Rosenblum
Marion Samson-Joseph
Saul Schechter
Suzanne Schechter
Leonard Seligman*
James B. Soble, Esq.

Irwin "Wally" Wallace
Stephen Wein, Esq.
Charles Weissman, C.P.A.
Irving Weissman*
Marilyn Weissman
Sharyn Wittner
Ted Wittner*

**Of Blessed Memory*

"Deeds of loving kindness are equal in weight to all the commandments."

In Memoriam

We are deeply saddened by the passing of these extremely valued members of the Menorah Manor family during the past year. May their memories be a blessing.

Roberta Golding – Founders Association, Foundation Trustee

George Karpay – Founders Association, Founding Board of Governors, Foundation Trustee

Maitland Knapp – Founders Association

Selma Kron – Foundation Trustee

Bruce LeVine – Founders Association

Geraldine Linsky – Founders Association

Stan Michels – Founders Association

George M. Ohlhausen – Founders Association

Donna Orns – Founders Association, Guild Trustee

Pauline Teckler – Resident Council President

Mini Wolf – Founders Association



Board Letter

This year has been filled with many important milestones. The Toby Weinman Assisted Living Residence celebrated its 10th anniversary. It is a lovely, comfortable home for our seniors, and has provided a wonderful lifestyle for so many over the last ten years. Our newest community, The Inn on the Pond, a beautiful assisted living residence in Clearwater, celebrated its first anniversary. It has quickly become home for those who have moved in and a Campus for Jewish Life for all.

It has been twenty-eight years since the Bernard L. Samson Nursing Center opened its doors, and we can truly say that Menorah Manor provides a “system of care.” Over the years, Menorah Manor’s programs and services have adapted and grown to respond to the ever changing needs of our senior population. Whether it is rehabilitation, adult day care, assisted living, geriatric assessment, skilled nursing or Alzheimer’s care, our team of qualified professionals is ready and able to provide the best possible care in a warm, homelike Jewish environment.

During the past year, Menorah Manor continued its track record of sound financial management. The board and staff work continually to take appropriate measures to ensure the strength of our operations. Menorah Manor Foundation endowment investments have been carefully monitored and fine-tuned to meet today’s economic realities.

Menorah Manor continues to thrive and offer many necessary programs for the community; please see the back page which highlights all our wonderful programs.

The Foundation continues to grow, and is so grateful to this community for its continued financial support:

- A successful **Annual Membership Campaign**, chaired by Tammy Krug and Ronna Sharp, is still widely supported by over 500 members of the community throughout the Tampa Bay area.
- The **Planned Giving Program** continues to move successfully ahead, with bequests being a major factor.
- **The Founders Association** continues to cultivate new members for this important leadership group. The newest members, Mona and Sam Bines, Irene and Carl Glassberg and Lea and Marshall Seiden received their crystal menorahs at a Founders reception, held at the home of Betsy and Lenny Englander earlier this year.

Menorah Manor Senior Living continues to expand its services to its assisted living residences.

We look forward to working together with everyone to continue Menorah Manor’s mission of providing appropriate and enlightened care for all of our seniors.



David Marger
Menorah Manor Chair



Betsy Englander
Menorah Manor
Foundation Chair



Saul Schechter
Menorah Manor
Senior Living Chair

2012-2013 Committee Chairs

MENORAH MANOR

Executive Committee

David Marger

Client Services and Ethics Committee

Ruth Glickman

Environment Committee

Barry Kanner, Esq.

Finance & Investment Committee

Robert Weisberg, Ph.D.

Nominating Committee

Barry Kanner, Esq.

MENORAH MANOR FOUNDATION

Executive Committee

Betsy Englander

Finance & Investment Committee

Marion Samson-Joseph

Membership Campaign Committee

Tammy Krug & Ronna Sharp

Remembrance Wall Committee

Morris LeVine, M.D.

Planned Giving Committee

Gregory A. Fox, Esq.

MENORAH MANOR SENIOR LIVING

Executive Committee

Saul Schechter

Client Services and Ethics Committee

Ida Michels

Marketing Committee

Scott Daniels

Ambassadors Committee

Phyllis Dorian Schoenberg

STATISTICS 2012-2013

Resident Days:	80,328	Nursing Care Hours:.....	109,833
Volunteer Hours (recorded):	16,893	Personal Care Hours:	205,899
Rehabilitation Treatments:	72,450	Scheduled Activities:.....	3,433
Number of Employees:.....	301	Social Work Hours:	6,877
Resident Meals Served:.....	241,404		

28 Year Food Statistics

Meals Served:	4,549,078	Bottles of Manischewitz Wine Consumed:	11,267
Matzo Balls Served:	434,693	Pounds of Chicken Served:.....	216,582
Pounds of Brisket Served:.....	109,176		



Chief Executive Officer Letter



Seth D. Levy, LNHA, MSW, ACSW
Chief Executive Officer

Success can be accomplished and measured in a number of different ways. I am happy to report that Menorah Manor has had a very successful year. The Bernard L. Samson Nursing Center had a busy year, admitting almost 350 residents. Renew You had an average monthly occupancy of 32 residents and Solaris Rehabilitation, Menorah's new therapy provider, has become an active and creative partner. The Agency for Health Care Administration gave the Samson Nursing Center high marks, which is a tribute to our excellent staff.

The Toby Weinman Assisted Living Residence celebrated its tenth anniversary and remains a great place for residents needing assisted living in a warm and homelike Jewish environment. The Agency for Health Care Administration gave Toby Weinman a deficiency free survey. This is the fourth time in a row that this has occurred.

The Inn on the Pond, Menorah's newest undertaking, continues to grow. The occupancy has surpassed 85% and it is anticipated to be over 90% by year end. The Inn celebrated its first anniversary in

March. It is becoming known as the place to go for "assisted living with an independent spirit." Additionally, Inspirations, the memory support neighborhood, is second to none. The Inn on the Pond has received excellent grades from the Agency for Health Care Administration, and is one of the few assisted living residences offering extended congregate care.

Special thanks go to the devoted members who serve on the three Menorah Manor Boards of Trustees for their countless hours of voluntary service. They truly have the interest of the residents in their hearts. The Boards are planning for the future by undertaking a strategic process that will guarantee the continued success of the wonderful programs, services and activities of Menorah Manor for years to come. Volunteers bring so much to Menorah Manor and we are grateful to them for providing help and assistance to the residents always with a smile. To the leaders and members of the Guild - you all are the best and I want to say thank you.

All the success of Menorah Manor would not be possible if it were not for the executive team and the nearly 300 committed, loving and caring employees. The great works and deeds that we all see around us are a direct result of their hard work and efforts.

As Menorah Manor begins another year, several of our priorities will be focusing on getting into the Medicare home health care business and looking for ways to strengthen our relationships with other medical care providers and physicians in the Tampa Bay area. Special emphasis is being placed on building relationships. Menorah Manor communities offer so much for our seniors, and we want the world to know.

CARE Employees of the Month

*Recipients of this award demonstrate **Courtesy**, a positive **Attitude**, **Respect** for others and **Ethics**.*

July 2012	Luann Goodwin
August 2012	Julie Hally
September 2012	Ellen Clayton
October 2012	Judy Green
November 2012	Dawn Morahan
December 2012	Glenn O'Neill

2012 Employee of the Year - Julie Hally

January 2013	Christine Fletcher
February 2013	Nick Cormier
March 2013	Anisa Davis
April 2013	Elana Henderson
May 2013	Dorquisha Larry
June 2013	Marcus Childs

Executive Staff

Seth D. Levy, LNHA, MSW, ACSW
Chief Executive Officer

Robert Goldstein, MHA
Administrator & Chief Operating Officer

Gail Fullam, BS, CRM
Assistant Administrator & Executive for Human Resources

Judy Ludin, CFRE
Chief Development & Community Relations Officer

Donna Perryman, CPA
Chief Financial Officer

David LeVine, M.D.
Chief Medical Officer

Anabelle Locsin, Ed.D., RN, LNC
Chief Nursing Officer

Renee Lipman, MLS
Executive Assistant

Department Directors

Bonnie Berman, MSW, Ph.D., BCC
Director of Volunteers and Community Services

Susan Bosman, PTA, BHA
Director of Rehabilitation

Bill Caldwell
Director of Dining Services, Housekeeping and Laundry

Heidi Celichowski, R.H.I.T.
Director of Health Information Services

Dorothy Chambers, RN
Resident Care Director, Inn on the Pond

Kelly Heron
Director of Admissions, Director of Renew You Program

Rabbi Leah M. Herz, MAHL
Director of Spiritual Care

Ted Jacobsen
Director of Maintenance

Gwen Kaldenberg, MSW
Director of Bresler Alzheimer's Disease & Related Disorders Program

Jennifer King
Executive Director, Inn on the Pond

Joan McCabe, RN
Director of Quality Services

Kim McFadden, BA
Director of Social Services

Lois Miller
Director of Marketing, Inn on the Pond

Ray Teasdale, ACC
Director of Therapeutic Recreation

Francine Wolf
Director of Community Life, Inn on the Pond

Greg Yann
Director of Accounting Services



Guild President Letter

In a time when every organization is looking for volunteers, the Menorah Manor Guild has a group of individuals who believe that volunteering is part of life. They are amazing people whose dedication to the residents of Menorah Manor is unquestionable. All our volunteers are special and are an important part of the Menorah Manor Family.

The Guild makes life special for our residents. Some of their activities include:

- Managing the Gift Shop (at The Samson Nursing Center and The Inn on the Pond)
- Leading activities
- One on one visits with residents
- Delivering Flowers to new residents
- Volunteering for Holiday celebrations

The Guild Coffee and Gift Shop at the Samson Nursing Center is always working to serve our guests better. There are new food items being introduced and we are now open Monday through Friday from 9 - 2 with the thought of expanding the hours in the near future. Adele Morris and Elaine Garon are still managing the Gift Shop with great success. They really know what our residents and staff like to buy and try to provide personal service whenever necessary.

The Inn on the Pond also has a unique gift shop. Items for purchase include jewelry, scarves, stationary, and many other gift items. Many thanks to Renée Raimi, Jan Cohen, Dell Krug, Bette Sharp and Syd Green for pitching in and working together to find the right items for the residents at the Inn.

Our volunteers love coming to Menorah Manor and working with the residents and, in turn, our residents love our volunteers.

Even if you can't give us a block of time, you can "volunteer" for a special project - a one-time project and once it's done, so are you! Unless, of course, you loved it so much you want to come back... and that's what we hope will happen!

Looking forward to seeing you soon at Menorah Manor.



Linda Reimer, RN, MHA
Guild President

Menorah Manor Guild Officers

President Linda Reimer, RN, MHA
Immediate Past Presidents Dotty Feinberg & Marilyn Sapperstein
Treasurer Evelyn Gray
Recording Secretary Barbara Baughman

COMMITTEE CHAIRS

Bernard L. Samson Gift Shop Adele Morris & Elaine Garon
Financial Secretary Anita Helfand
Publicity/Bulletin Barbara Baughman
Ways and Means Bette Sharp & Marcia Gold
Corresponding Secretary Bobby Keidan
Volunteers of The Weinman Residence Gail Frye
Inn on the Pond Gift Shop Jan Cohen & Renée Raimi
Membership Marian Wolfert
Community Medical Education Ida Michels & Dell Krug

Guild Board Members

Marilyn Benjamin*	Harriet Kaplan*	Sherry Schwartz
Phyllis Birnbaum	Dell Krug*	Edie Seligman
Marietta Drucker	Loretta Linsky	Sally Siegel
Harriet Easton	Madelyn Liss*	Bette Siegle
Dotty Feinberg*	Ana Masri	Phyllis Silverstein
Veta Felmus	Ida Michels*	Betty Slavney
Ellie Fishman	Sonya Miller	Shirley Solomon*
Lita Friedman	Toby Nastir	Deanna Susskind
Gail Frye*	Fagl Oxman*	Bea Unger
Ruth Glickman*	Joan Redisch	Marilyn Warner
Lil Grau	Sharlene Sakol	Marilyn Weissman*
Sydonia Green*	Marilyn Sapperstein*	Marian Wolfert
Irma Hillman*	Sue Schechter	

☆ Past Presidents

L'Dor V'Dor





**“The things you do for yourself are gone when you are gone,
but the things you do for others remain as your legacy.”**

The Menorah Manor Foundation was created with valuable insight into the future needs of Menorah Manor. It cultivates charitable resources needed to support Menorah Manor's present operations and ensures its financial stability and future services.



Carl Glassberg receives his Founders Association crystal menorah from Lenny Englander and Menorah Manor Foundation Chair, Betsy Englander.

ANNUAL MEMBERSHIP – Membership gifts help Menorah Manor maintain financial stability by helping to offset the deficit, which is created by the shortfall between low government reimbursements and our actual cost of care.

HONOR AND MEMORY – Honor and Memory Tributes raise significant revenues to help Menorah Manor give exceptional care to our residents and support programs.

SPIRITUAL CARE FUND – Menorah Manor enhances the spiritual well-being of our residents through its religious services and cultural programs. When a resident passes away, families have the opportunity to establish a memorial for their loved one in our synagogue.

RESIDENT CARE FUND – The purpose of the Resident Care Fund is to involve family members of residents in helping to assure financial stability.

THE INN ON THE POND “We Care...We Build Together” CAMPAIGN – There are a variety of ways to make a gift to this campaign for the newest Menorah Manor community.

www.menorahmanor.org/giving

PLANNED GIVING offers the opportunity to express your personal values and provide valuable tax benefits and/or lifetime income. Planned gifts are often made with cash, but many planned gifts are made by donating assets such as stocks, real estate, life insurance and more. There is an endless array of creative planned giving options that can benefit you and Menorah Manor. You can ensure Menorah Manor's future by creating a trust while you are living, or by simply including Menorah Manor in your will.

www.menorahmanorlegacy.org



Founders Association members Dell & Larry Krug and Bruce & Mary Ann Marger.

ENDOWMENTS – Endowment gifts fund the future by securing the principal amount and using the income it yields for many special purposes.

FOUNDERS ASSOCIATION - Members have made a commitment of \$50,000 or more. They are also committed to providing leadership and to taking an active role in future planning and financial decisions.

CORPORATE GIVING – Businesses support the Foundation's efforts with gifts to the Annual membership campaign and by participating in special fundraising projects.



FOUNDERS ASSOCIATION

Founders Association members have bound themselves to Menorah Manor's standard of excellence through a major financial commitment. They are committed to providing leadership for our planning and for our mission.

The Allweiss-Pardoll Families
Lee & Abe Pardoll*
Lois & Peter M. Pardoll
Helene & Allen Allweiss
Anonymous
Marvin Aronovitz
Joan & Mickey* Baskin
The Baum-Marger Families
Theresa & Herman Baum*
Mary Ann & Bruce Marger
Marilyn & Philip* Benjamin
Joan & Gerald Benstock
Lillian Berni*
Mona & Sam Bines
Estate of Toby Rothbardt Bresler
The Buchman Family
Cookie & Jacob Buchman
Freida & Louis Buchman*
Shirley* & Fred Buns
Rivy Chapman
Dorothy & Irving Cohen & Sons
Dorothy & Irving* Cohen
April & Andrew Cohen
Lori* & Gary Cohen
The Manny & Ruthy Cohen Foundation
Betty & Joseph* Damsker
Ben Diamond*
Dorothy & Ralph* Dutcher
Renee Druban*
Betsy & Lenny Englander
The Esrick Family
Esther & Albert Esrick*
Joan & Jerry* Esrick
Kiki & Steve Esrick

Ellie & Samuel* Fishman
The Herman Forbes Charitable Trust
Ellen Fleece
William Fleece
Sidney Richman*
The Fyvolent-Sudakow Families
Carolyn & Lowell Fyvolent*
Frances & Michael R. Sudakow*
Belle & Alan Gee
June Baumgardner Gelbart*
& Benjamin Gelbart*
Dorothy & Maurice* Goldblatt
Roberta Golding*
Lillian & Sidney Grau
Diane & Julius Green*
Samuel Greenberg*
Rae & Victor Greenberg*
Sheila & Joel Grossman*
The Halprin Family
Rose & Irving Halprin*
Rouben Halprin*
Irma & Hal* Hillman
Jacqueline & Murray Jacobs*
The Jacobson Family
Martin Jacobson
Richard Jacobson
Sharyn Jacobson
Mini & Harold Wolf*
Marion Samson-Joseph &
John Joseph*
Alyce* & Edward Kalin
Bobbe & George Karpay*
Leonore* & Walter Kessler
Sarah Kleinfeld*

Maitland Knapp*
The Kroll Family
Shoshana & Lewis Kroll
Jule Kroll*
Dell & Larry Krug
Kelly & Stuart Lasher
Lila & Howard* Lawrence
Beatrice & Jack Levine*
Linsky-LeVine Family
Francine & Bruce LeVine*
Gerry & Eugene Linsky*
Loretta & Marshall* Linsky
Harriet Lieberman
Roslyn & Fred Lieberman*
Lidia & Felix Linetsky
Edie* & Walter Loebenberg
Aida Mack*
Samuel J. Mack*
Estate Of Raymond E. Meyer
Irving C. Miller*
Sonya & Irwin* Miller
Bobbie* & Melvin Myers
Sarah & George* Ohlhausen
Jean & Sylvan Orloff*
Donna & Jerry Orns*
Fagl & Ronald* Oxman
Audrey & David* Pearlman
Diane & Stanley* Person
Lee & Saul Rachelson
Annette Raymund*
L. Robert Rolde*
Doris & Frank L. Rosenblatt
Estate of Rose & Louis Rosenthal
Marion B. Ross*
Thelma & Maurice* Rothman
The Rutenberg Families
Jane & Arthur Rutenberg
Isa & Charles Rutenberg*
Joan & Daniel Rutenberg
Suzanne & Saul Schechter
Erika Schnabel*

Jerry Schneider*
Schoenbaum Family Foundation
Betty Schoenbaum
Jeffry Schoenbaum
Joann Schoenbaum Miller
Lea & Marshall Seiden
Pam & Eric Sekeres
Edie & Leonard* Seligman
Betty & Melvin Sembler
Rose & William Shapera
Pat & Arnold* Shavlan
Jan & Craig Sher
Sally & Harold* Siegel
Siegel Family Trust
Sally Siegel
Shelia & Todd Siegel
Mindy Siegel
Bette & Roy Siegle
Lois Silberman
William Silver*
The Silverberg Family
Jane & Donald Silverberg
Helen Silverberg*
Sandy & Michael Slomka
Shirley Solomon
Selma Stein*
Barbara & Joseph Sterensis
Col. Hyman Weinberg*
Toby & Melvin Weinman Foundation
Toby & Melvin Weinman*
Beverly & "Chip" Weinman
Jan & Jon Weinman
Marilyn & Irving* Weissman
Westshore Glass Corporation
Anne & Link* Elozory
Marie & David* Hyman
Marcella* & Lawrence Telles
Jean & Ted* Wittner
Sharyn Wittner
Sue Wolfson*

MENORAH MANOR FOUNDATION LEGACY SOCIETY MEMBERSHIP (as of June 30, 2013)

You are the Guardians of Our Future

The Menorah Manor Foundation has been the recipient of numerous gifts from the estates of many of our former residents and members of our community.

These individuals are the guardians of our future. They are making it possible for Menorah Manor to continue its mission for generations to come.

Deborah & Daniel Albert
Teri & Jack Albores*
Judith & Barry Alpert
Marvin Aronovitz
Joan & Mickey* Baskin
Emelia Bedford*
Toby Rothbardt Bresler*
Rivy Chapman
Audrey R. Chenkin
Arlene & Col. Aaron Chernoff*
Harriet & Lawrence Cyment
Betty & Joseph* Damsker
I. Frank Davis*
Barbara Diamond
Susan & Ronald Diner

Dorothy & Ralph* Dutcher
Esther Esrick*
Jolene & Neil Fabricant
Julia Flom*
Darwin Frank*
Edna Rothstein Freeman*
Harriet Frankel*
Ruth Friedman*
Belle & Alan Gee
June Baumgardner Gelbart*
Lillian & Sidney Grau
Linda & Steve Grau
Erna* & Leonard Green
Samuel Greenberg*
Charlotte A. Gunzburger*

Sandra Herzog*
Irma & Harold* Hillman
Harriet Horwich*
Sally & William Israel
Edith Jackson*
Jacqueline Jacobs*
Edee & George Jacobsohn*
Marion & John* Joseph
Sophia T. Kahn*
Sarah Kleinfeld*
Phyllis Lancry*
Joseph Levin*
Judith & Clifford Levitt
Edie* & Walter Loebenberg
Mary Ann & Bruce Marger

Jean Melnikoff*
Raymond E. Meyer*
Sonya & Irwin* Miller
Irving Miller*
James Moed*
Helen Neufeld*
Sarah & George* M. Ohlhausen
Jean & Sylvan Orloff*
Lucille & Irving Oster*
Betty Rabbin*
Annette Raymund*
Ruth & Harold* Rivkind
Anna Rogak*
Rose & Louis Rosenthal*
Thelma & Maurice* Rothman
Alice & Gabe Rubin*
Charles Saltzman*
Marilyn & Harold Schaffner
Sue & Saul Schechter
Erika Schnabel*
Edie & Leonard* Seligman
Rose & William Shapera

Jan & Craig Sher
Siegel Family Trust
Bette & Roy Siegle
Deena & Lawrence Silver
William Silver*
Leo Smith*
Rebecca Smith*
Julia & Allan Solomon*
Selma Stein*
Lucille R. Strauss*
Joyce & Herbert Swarzman
Veronica & Alexander* Szegedy
Bea & Lester Unger
Col. Hyman Weinberg*
Marilyn & Irving* Weissman
Sharyn R. Wittner
Sue Wolfson*

**Of Blessed Memory*



Menorah Manor, Inc.

Statement of Operating Revenue and Expenses for Fiscal Year Ended June 30, 2013

Revenue from Operations

Resident and Third Party Revenue	25,050,000
Adjustment for Charitable Care	(4,206,828)

Net Resident Revenue	20,843,172
Other Revenue	90,870

Net Operating Revenue **20,934,042**

Operating Expenses

Professional Care	12,792,261
Support Services	6,590,047
Interest & Depreciation	3,839,339

Total Operating Expenses **23,221,647**

Net Income (loss) from Operations **(2,287,605)**

Community Support and Other Income

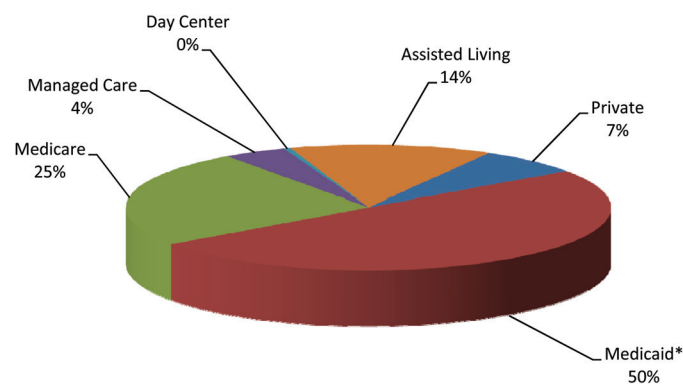
Program Grants from Menorah Manor Foundation	26,500
Other Grants and Gifts	64,748

Total Community Support and Other Income **91,248**

Net income/(loss) including depreciation **(2,196,357)**

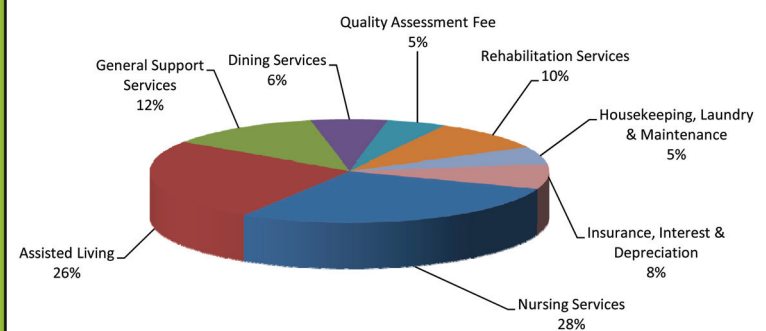
Please consider the needs of our seniors in your financial planning.

**Sources of Revenue
For the Fiscal Year Ended June 30, 2013**



*Note that the Medicaid census was 75% of the population

**Operating Expenses
For the Fiscal Year Ended June 30, 2013**





A Spotlight on Our 2012-2013 Volunteers of the Month

The Menorah Manor Family thanks all of the volunteers who give their time, energy and compassion to our residents. ***We couldn't do it without you!***

2012



JUNE 2012 -
Arlene Marcus and Asia
Pet Therapy Volunteer



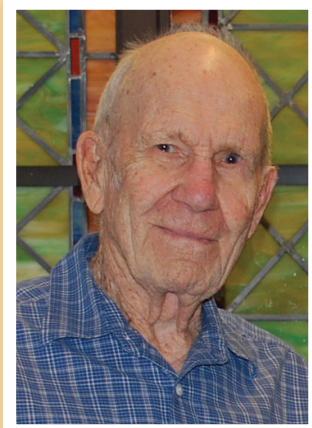
JULY 2012 -
Lore Lynn
Therapeutic Recreation Volunteer



AUGUST 2012 -
Kay Ansel
Gift Shop Volunteer



OCTOBER 2012 -
Barbara Blau
Gift Shop Volunteer



NOVEMBER 2012 -
Wes Sawyer
*Poker Pals Volunteer
& Recipient of the
Gail S. Warren Volunteer
of the Year Award*

2013



JANUARY 2013 -
Sharon Colick
Therapeutic Recreation Volunteer



FEBRUARY 2013 -
Ed Schoenbrum
Therapeutic Recreation Volunteer



MARCH 2013 -
Thelma Gilbert
Gift Shop Volunteer



APRIL 2013 -
Jackie and George Cohen
Library Volunteers



MAY 2013 -
Ron Spivack
Adult Day Center Volunteer

Our volunteers' contributions to the well-being of our seniors are endless at Menorah Manor. They work in the gift shops, conduct discussion groups, lead exercises, read to residents, assist residents with shopping, and spend one-on-one time with those who need it. For more information, please contact Bonnie Berman, our director of volunteer services, at volunteers@menorahmanor.org or **727.302.3729**. All volunteers who were awarded this honor after May 2013 will be listed in next year's annual report.



Endowment Funds & Program Donations

Gifts as of June 30, 2013.

GRANTS

Florida Division of Homeland Security
Joan Esrick Fyvolent
The Frances Davis Fund (Meyer Abrams Concert Series)
The Frances Davis Fund (Therapeutic Gliders)
Sidney & Lillian Klemow Foundation (Vital Signs Machine)
The Toby & Melvin Weinman Foundation (Bladder Scanner)

THE TOBY WEINMAN ASSISTED LIVING RESIDENCE

Mr. & Mrs. Selwin Belofsky Susan & Alan Schwartz
Hannah Freid

THE BRESLER ALZHEIMER'S DISEASE & RELATED DISORDERS PROGRAM

Mary Chapman Anita & Carl Rosenfeld
Deanna J. Day Hilda Sachs
Marlene & Mel Packler

LEE & A. J. PARDOLL LECTURESHIP FUND

Helene & Allen Allweiss Lois & Peter Pardoll

GAIL S. WARREN VOLUNTEER EDUCATION FUND

Laurie & Marc Reiskind

RESIDENT CARE FUND

Nancy Krah Elizabeth Unruh
Toby Nastir & Mel Myers Kathryn R. Villar

MITZVAH MAKERS

Anonymous Mary Kibler
Emma B. Boro Laila Lackajs
Patricia Cherry Alice & Seth Levy
Lois & Richard Corwin Sonya Miller
Heather & David Delrahim Susan & Marshall Morris
Leslie L. Jones

GIFTS IN KIND

Wendy & John Adler
Lori & Mark Alperstein
Janice Band
Donna Beaugrand
Arlene & Jack Bernstein
Nancy & Alan Bomstein
Carmen & Leslie Brown
Deborah Cagle
Roy Chesis
Patricia & Herbert Cohen
Mary & Harry Coyle
Debra & Mark Cramer
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The Toby Weinman Assisted Living Residence Celebrates 10th Anniversary

June 2, 2013 marked the tenth anniversary of The Toby Weinman Assisted Living Residence at Menorah Manor. On June 6, the occasion was celebrated with a dinner at The Weinman Residence with special guests, Chip and Jon Weinman and their wives Bev and Jan, in town from Baltimore.

Residents and their families along with trustees enjoyed delicious hors d'oeuvres and a lovely meal, prepared by Menorah Manor's talented dining services staff. Seth D. Levy, Chief Executive Officer, remarked on the beginnings of The Weinman Residence, "Ten years ago on June 2, 2003 the first five residents came to live with us. Through the years over 100 residents have made The Weinman Residence their home."

At the dinner, Chip Weinman stated, "This home is a beautiful tribute to our Mom. Mom would be proud, but Mom was not about buildings. She was about living life to the fullest." Jon Weinman said, "In Baltimore, our home town, Mom's name was synonymous with caring, classy and warm. It is fitting that The Toby Weinman Assisted Living Residence is known for also being caring, classy and warm."

Saul Schechter, Menorah Manor Senior Living Chair, concluded the evening, "We know that in the years to come, The Toby Weinman Assisted Living Residence, named by the Weinman family in memory of the late Toby Weinman, will continue to serve our Jewish seniors with quality care in a beautiful and comfortable setting."



(L-R) Jan & Jon Weinman and Chip and Bev Weinman stand beside a portrait of the late Toby Weinman, which hangs in the lobby of the Toby Weinman Residence.



THE INN ON THE POND celebrates its first wonderful year!

The Inn on the Pond, Menorah Manor's newest assisted living residence, opened in March 2012 to provide assisted living with an independent spirit. March marked The Inn on the Pond's one year anniversary of providing loving care and exceptional service to its residents.

The residents at The Inn are greatly enjoying their new home. The past year's activities have included cooking and art classes, Tai-Chi, outings to movies, museums, concerts, lectures and holiday celebrations...just to name a few!

Resident Eleanor Abbo states, "This is the best place for me to be because they take care of all my needs. The staff are good and so kind to me." Marie Schoessow also enjoys her time at The Inn on the Pond because "the people here are very nice—the staff is excellent. I'm lucky to be here. It's wonderful."

Saul Schechter, Chair of Menorah Manor Senior Living, said "Every time I walk into The Inn on the Pond, I am reminded that there is nothing that we cannot make happen. Our tradition of philanthropy and generosity of spirit makes everything possible. We should be proud of our community and our success."





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2012-2013 Highlights

- The Inn on the Pond, the assisted living residence in Clearwater, Florida, celebrated its first anniversary in March. The building is the first of its kind in the state that was built according to 100% LEED (Leadership in Energy and Environmental Design) Certification standards. Life at the Inn is flourishing! Many Jewish organizations are having events there, truly making it the Campus for Jewish Life.
- The Toby Weinman Assisted Living Residence celebrated its tenth anniversary in June. It has been home for over 100 residents.
- Menorah Manor's first "non-event," No More Rubber Chicken, co-chaired by Susie Berman and Diana Rosin, was highly successful and surpassed its fundraising goal.
- The Samson Nursing Center's first junior/senior prom was a huge success and was featured in the Tampa Bay Times and Jewish Press.
- Menorah Manor acquired a \$75,000 grant from Homeland Security and the State of Florida to improve security. Additional lighting and security cameras are being installed around the Samson Nursing Center & Weinman Residence.
- Human Resources/Education held a very successful daylong event to educate our staff. Staff members received training in a wide variety of areas including safety, infection control, HIPAA regulations, risk management, nursing competencies and more.
- Through grants from family foundations, the Samson Nursing Center was able to acquire a bladder scanner, therapeutic glider chairs and a new vital signs machine, and fund a concert series for our residents.
- Solaris Rehabilitation was selected as the therapy provider and has built a reputation for being a high-quality service provider.
- With the successful opening of our Renew You Rehab unit, our social workers have moved toward quicker paced admissions and discharges.
- The Renew You short term rehabilitation program has successfully assisted almost 200 people to return home.
- The Spiritual Care Department continues to provide a full array of programs and classes for our Menorah Manor residents and families. Favorite among them this year were our annual Great Torah Roll at Simchat Torah, our Pirate-themed Purim Shpiel, the lovely Passover Seders held at all three residences and of course, the ongoing weekly Torah study and current events discussions.
- Three new department directors became part of the Menorah Manor Family: Kelly Heron, Director of Admissions and Renew You, Ted Jacobsen, Director of Maintenance and Bill Caldwell, Director of Dining Services, Housekeeping and Laundry.
- The volunteer of the month program, initiated last year, continues to extend recognition throughout the year.
- Through proceeds from the Annual Sweetheart's Day Flower Sale, the Bernard L. Samson Nursing Center's Resident Council purchased an HD Magnifier so that residents can read newspapers and other materials easier.
- For the 8th year in a row, Anabelle Locsin, EdD., RN, LNC, Menorah Manor's Chief Nursing Officer, has been reappointed as a member of the Nursing Advisory Board for St. Petersburg College. The committee meets regularly for effective program coordination. The function of the Advisory Committee is to make recommendations to assist program personnel and other administrators in developing and improving program effectiveness.
- A celebration in honor of the retirement of former Chief Executive Officer, Marshall Seiden, was attended by a large number of friends in the community. A fund, the Marshall Seiden Resident Music and Cultural Arts Fund, was established to be used for events for the residents.

MENORAH MANOR ENJOYED FIRST JUNIOR-SENIOR PROM

Menorah Manor residents could be found beaming with happiness on May 20, 2013 as they attended the first Junior/Senior Prom at the Samson Nursing Center. The theme was "A Golden Moment." The Ida and Jules Lowengard Synagogue was decorated beautifully with gold pillars, arches, and streamer chandeliers. Prom dresses for the women were donated by the community including 70 dresses from The Gathering of Women, Inc. The men wore dressy suits. Two service organizations from St. Petersburg High, The Rojans and Interact Clubs, attended the prom as juniors; they danced and talked with the residents throughout the event.

Ray Teasdale, Director of Therapeutic Recreation, decided to plan a prom as many residents mentioned they were unable to go to their high school prom due to financial reasons. Ray states, "Traditions mean so much in people's lives, especially the generation here at Menorah Manor. Too many residents were unable to take part in their proms in their youth due to circumstances; we wanted this to be a time for our residents to make special memories and to have the chance to take part in a time honored tradition."





About Us

Menorah Manor is a high quality community sponsored, charitable, not-for-profit senior healthcare organization which opened in 1985. It serves six counties on Florida's gulf coast. Menorah Manor's mission is to enhance through excellence, the quality of life, health and well-being of older adults and their families, consistent with Jewish values and traditions.

The Bernard L. Samson Nursing Center residents benefit from comprehensive nursing, medical and rehabilitation programs. Medical services are provided by a private medical staff; many medical specialties are represented. An intensive Therapeutic Recreation Program ministers to an extremely broad range of emotional, physical, intellectual and social needs.

The Kelly and Stuart Lasher Rehabilitation Center offers a state-of-the-art program with a full range of quality short and long term physical therapy, occupational therapy, speech therapy and audiology services.

Renew You, an intensive and therapeutic short-stay program, is designed for people recovering from surgery, an illness or an injury when hospitalization is no longer needed.

The Toby Weinman Assisted Living Residence, located on Menorah Manor's St. Petersburg campus, is the only Jewish Assisted Living Residence in southern Pinellas County. It provides its residents with an enriching lifestyle that promotes overall physical, intellectual and emotional well-being.

The Inn on the Pond is located on Menorah Manor's Clearwater Campus. It is the only assisted living residence in northern Pinellas County that offers quality, comprehensive support in a welcoming, independent, Jewish environment.

The Irv Weissman Adult Day Center is a comprehensive adult day health-program providing support for seniors living in their own homes, and respite for their caregivers.

The Bresler Alzheimer's and Related Disorders Program attempts to find and institute the best practices for the care of Alzheimer's Disease. The Program is centered on the Weinman Alzheimer's Care Village, a unique multi-level dementia care environment.

The Geriatric Assessment Program provides an innovative, comprehensive evaluation for seniors and assistance to their families, wherever they live.

The Toby Weinman Jewish Hospice Program provides the highest quality professional hospice services in a context of Jewish beliefs and cultural practices, both in Menorah Manor and in the community. It is a service of Menorah Manor and Suncoast Hospice.

The Menorah Manor Foundation is the fund development affiliate of Menorah Manor and is actively supported by the community. Its responsibilities include the development of endowment funds to support charitable care and special senior care programs, capital funds for the support of buildings and equipment and funds for current operating expenses.

The Menorah Manor Guild is a volunteer auxiliary member of the Menorah Manor family, comprised of hundreds of dedicated men and woman. The purpose of the Guild is to enrich the lives of Menorah Manor's residents through service, special projects and the funding of special equipment and programs.



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The Toby Weinman Assisted Living Residence
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The Inn on the Pond
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 Clearwater, FL 33763
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