

# Annual Report

2015-2016



# Our Visionaries

## Menorah Manor

**Bernard “Barry” Kanner, Esq.**  
Chair

**Robert Weisberg, Ph.D.**  
Vice Chair & Chair Elect

**David S. Delrahim, Esq.**  
Treasurer

**Howard Miller, Esq.**  
Secretary

**Robert Goldstein, MHA**  
Chief Executive Officer

Naomi Abel, M.D	Eric Ludin, Esq.
Barbara Baughman	David Marger
Susie Klemow Berman	Errol Pegler
Leonard Englander, Esq.	Steven B. Warren, M.D.
Ruth Glickman	David A. Wein, M.D.
Steve Klein	Stephen Wein, Esq.
Larry Krug, Esq.	

## Menorah Manor Senior Living

**Steve Klein**  
Chair

**David Bernstein, M.D.**  
Vice Chair

**Phyllis Dorian Schoenberg**  
Treasurer

**Scott Daniels**  
Secretary

**Robert Goldstein, MHA**  
Chief Executive Officer

Barbara Baughman  
Dell Krug  
Eric Ludin, Esq.  
Jeffrey R. Pegler, Esq.  
Saul Rachelson  
Linda Reimer, RN, MHA

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*“How wonderful it is that nobody need wait a single moment before starting to improve the world.”*

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## Menorah Manor Foundation

**Susie Klemow Berman**  
Chair

**Gladys Schutz**  
Treasurer

**Ann V. Soble**  
Vice Chair

**Susan Schwartz**  
Secretary

**Robert Goldstein, MHA**  
Chief Executive Officer

Barbara Baughman

Jackie Kanner

Sally Siegel

Marilyn Benjamin

Kevin Lane

Roy Siegle

Marietta Drucker

Marilyn LeVine

Helaine Solc

John Engel

Morris LeVine, M.D.

Chip Weinman

Betsy Englander

Sonya Miller

Jonathan H. Weinman, D.D.S.

Gregory A. Fox, Esq.

Paul Samson

Phyllis Werner

Elaine Garon

Bernie Sapperstein

**Honorary Board Member:**

Judith Fine Gordon

Marilyn Sapperstein

Irwin "Wally" Wallace

Michael Gross

Ronna Sharp

Barbara Samson Guterman

Jan Sher



# In Memoriam

We are deeply saddened by the passing of these extremely valued members of the Menorah Manor family during the past year. May their memories be a blessing.

**Edith Biller**  
Trustee

**Fred Buns**  
Trustee, Founders Association

**Melvin Gross**  
Trustee, Founding Board of Governors

**Walter Kessler**  
Trustee, Founding Board of Governors, Founders Association

**Bette J. Siegle**  
Trustee, Guild Member, Founders Association

**Shirley C. Solomon**  
Trustee, Founders Association





*"Deeds of loving kindness are equal in weight to all of the commandments."*



“ On behalf of myself and my siblings, I want to express our deep gratitude for the excellent care our mom received from each and every one of you for over 7 years. ”

“ I am truly grateful for the compassion and enthusiasm the entire team shows, not only for the care of my mom but for the other residents. ”

“ It has been a joy to be here. The staff is wonderful, the atmosphere is pleasant, and the therapists are magical. ”



## Board Chair

***It is gratifying*** to see how Menorah Manor has grown to serve the needs of our seniors, always fulfilling the vision of our Founders, to provide *the best possible care in a warm, homelike, Jewish environment*. Whether it is rehabilitation, adult day care, assisted living, geriatric assessment, skilled nursing, Alzheimer's care, or Jewish hospice services, the goal is always to provide the most appropriate care in the most appropriate setting.

The Marion and Bernard L. Samson Nursing Center had an extremely busy year, due to the popularity of the short-term rehabilitation program, *Renew You*. Our Toby Weinman Assisted Living Residence, now in its 13th year, continues to attract those who desire an intimate, cozy setting, in close proximity to the Samson Nursing Center. The Inn on the Pond, a beautiful assisted living community on our Clearwater campus, is almost entirely full now, going into its 5th year of operation.



**Bernard "Barry" Kanner, Esq.**  
**Menorah Manor Chair**



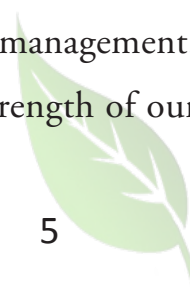
**Susie Klemow Berman**  
**Menorah Manor**  
**Foundation Chair**



**Steve Klein**  
**Menorah Manor**  
**Senior Living Chair**

One of the most significant accomplishments this year was the success of the Foundation's *Operation Upgrade* campaign, which raised money for much needed renovations in The Marion and Bernard L. Samson Nursing Center. Please see page 11 for a list of the generous donors to this campaign.

During the past year, Menorah Manor continued its track record of sound financial management. The board and staff work continually to take appropriate measures to ensure the strength of our operations.





Menorah Manor continues to thrive and offer many necessary programs for the community; please see the back page, which highlights all our wonderful programs. The **Foundation** grew significantly this year, and is so grateful to this community for its continued financial support:

A successful **Annual Membership Campaign**, chaired by Ronna Sharp and Susan Herron, is still widely supported by over 500 members of the community throughout the Tampa Bay area.

- The **Planned Giving Program** continues to move successfully ahead, with bequests being a major factor. *The Legacy Society*, a group of individuals who have notified us that they have included the Menorah Manor Foundation in their will, gained several new members this year.
- The **Founders Association** continues to cultivate new members for this important leadership group. The newest members, Judith and Barry Alpert, Susie and Ira Berman, Bonnie and Art Kupperman and Debbie and Joel Momberg received their crystal menorahs at a Founders reception.

We look forward to working together with everyone to continue Menorah Manor's mission of providing enlightened care for all of our seniors.

## 2015-2016 Committee Chairs

### Menorah Manor

#### Executive Committee

Bernard "Barry" Kanner, Esq.

#### Client Services and Ethics Committee

Ruth Glickman

#### Environment Committee

Bernard "Barry" Kanner, Esq.

#### Finance & Investment Committee

David S. Delrahim, Esq.

#### Nominating Committee

Robert Weisberg, Ph.D.

### Menorah Manor Foundation

#### Executive Committee

Susie Klemow Berman

#### Finance & Investment Committee

Gladys Schutz

#### Membership Campaign Committee

Ronna Sharp & Susan Herron

#### Remembrance Wall Committee

Morris LeVine, M.D.

#### Nominating Committee

Susie Klemow Berman

### Menorah Manor Senior Living

#### Executive Committee

Steve Klein

#### Client Services and Ethics Committee

David Bernstein, M.D.

#### Marketing & Ambassadors Committee

Scott Daniels

Phyllis Dorian Schoenberg

#### Nominating Committee

Steve Klein



# Guild President



***The Menorah Manor Guild*** has had the pleasure of completing several projects to help enhance the lives of our residents on the St. Petersburg and Clearwater campuses. We purchased sound absorbing panels in the community room at Inn on the Pond to enhance the acoustics. We are buying an electric fireplace for Inspirations, the memory care neighborhood at Inn on the Pond. We replaced all of the outdoor patio cushions for The Toby Weinman Assisted Living Residence, and are in the process of updating the family room adjacent to the Gift Shop at The Marion and Bernard L. Samson Nursing Center.

If you have not visited the gift shops at the Samson Nursing Center and at The Inn on the Pond, add them to your favorite places to shop! There is beautiful jewelry, clothing, Judaic items, accessories, and lots more. And the very best part is that the proceeds go towards being able to purchase special equipment and fund wonderful programs, all for our residents.

The Guild Board and I will continue to do the very best we can to ensure that our residents feel safe, comfortable and cared for.

Sincerely,  
*Barbara Baughman*





## Menorah Manor Guild Officers

**President:** Barbara Baughman

**Immediate Past President:** Linda Reimer, RN, MHA

**Treasurer:** Linda Goldman

**Recording Secretary:** Ginger Valenote

**Corresponding Secretary:** Gail Frye

## Committee Chairs

**Samson Nursing Center Gift Shop:** Barbara Baughman  
& Jackie Kanner

**Publicity/Bulletin:** Linda Reimer, RN, MHA

**Ways & Means:** Deanna Susskind & Lynda Fontana

**Volunteer to The Weinman Residence:** Gail Frye

**Inn on the Pond Gift Shop:** Dell Krug

**Membership:** Marian Wolfert

**Community Medical Education:** Dell Krug



## Guild Board Members

Marilyn Benjamin ☆  
Phyllis Birnbaum  
Marietta Drucker  
Harriet Easton  
Dotty Feinberg ☆  
Veta Felmus  
Ellie Fishman  
Lita Friedman  
Gail Frye ☆  
Ruth Glickman ☆  
Evelyn Gray  
Sydonia Green ☆

Anita Helfand  
Irma Hillman ☆  
Harriet Kaplan ☆  
Dell Krug ☆  
Madelyn Liss ☆  
Ana Masri  
Sonya Miller  
Toby Nastir  
Fagl Oxman ☆  
Joan Redisch  
Sharlene Sakol  
Marilyn Sapperstein ☆

Sue Schechter  
Sherry Schwartz  
Edie Seligman  
Bette Sharp  
Sally Siegel  
Phyllis Silverstein  
Betty Slavney  
Deanna Susskind  
Bea Unger  
Marilyn Warner  
Marian Wolfert

☆ Past Presidents



# Chief Executive Officer



Robert Goldstein, MHA  
**Chief Executive Officer**

*There is a saying that the only constant in life is change.* Our senior population is growing and people are living longer. Their needs are changing, and Menorah Manor's goal is to continue to meet the needs of the seniors in this region by providing the appropriate programs and services.

The one thing that will never change is our mission to *provide the best possible care in a warm, homelike, Jewish environment.* Whether it is in

The Marion and Bernard L. Samson Nursing Center, The Toby Weinman Assisted Living Residence or The Inn on the Pond, Menorah Manor's mission remains constant.

We owe a great debt of appreciation to our trustees for their dedication to Menorah Manor. Your hard work is an inspiration to us all. A special thank you to Barry Kanner, Menorah Manor chair, Susie Berman, Foundation chair and Steve Klein, Senior Living chair, for your leadership.

A big thank you to our donors for their continued generosity. Your support helps to fund improvements, such as renovations and new equipment, which improves the lives of our residents. Your partnership in our mission is truly a blessing for our organization.





Of course, all that Menorah Manor does is only possible because of the hard work of our employees and volunteers. As you will see in this annual report, some of our employees were recipients of important awards this past year. Of special mention is that our long-time medical director, Dr. David LeVine, was chosen as Medical Director of the Year by The Society for Post-Acute and Long-Term Care Medicine. Dr. LeVine was presented with this prestigious award at the association's annual conference, in front of a major gathering of his peers. Also, Rabbi Leah Herz, our director of spiritual care, was named Mentor of the Year by the Association of Jewish Aging Services.

As we move forward, a major priority is strategic planning for the future. The healthcare landscape is changing rapidly, as are the wants and needs of our seniors. We must plan to be able to accommodate the changing needs of the people Menorah Manor is entrusted to care for, and that planning must begin now.

I feel privileged to serve as chief executive officer for Menorah Manor, and look forward to working with all of you to continue Menorah's mission into the future.

### Executive Staff

**Robert Goldstein, MHA**  
Chief Executive Officer

**Weston Probst, MSH**  
Administrator

**Judy Ludin, CFRE**  
Chief Development & Community Relations Officer

**Donna Perryman, CPA**  
Chief Financial Officer

**David LeVine, M.D.**  
Chief Medical Officer

**Renee Lipman, MLS**  
Executive Assistant

**Bill Caldwell**  
Director of Dining Services, Housekeeping & Laundry

**Cori Campbell, DPT**  
Director of Rehabilitation

**Heidi Celichowski, R.H.I.T.**  
Director of Health Information Services

**Melissa D. DiGiacomo**  
Director of Human Resources

**Rabbi Leah M. Herz, MAHL**  
Director of Spiritual Care

**Joe Hokey**  
Director of Dining Services, Housekeeping & Laundry, Inn on the Pond

**Jennifer Hutchinson, RN, RAC-CT**  
Director of Care Planning

**Chris Jefferson**  
Director of Resident Services, The Toby Weinman Assisted Living Residence

**Gwen Kaldenberg, MSW**  
Director of Bresler Alzheimer's Disease & Related Disorders Program

**Amy Van Kleeck**  
Administrator, Inn on the Pond

**John Kramer**  
Director of Community Life, Inn on the Pond

**Anabelle Locsin, Ed.D., RN, LNC**  
Chief Nursing Officer

**Joan McCabe, RN**  
Director of Quality Services

**Kim McFadden**  
Director of Social Services

**Lois Miller**  
Director of Marketing, Inn on the Pond

**Chuck Palmer**  
Director of Maintenance

**Ray Teasdale, ACC**  
Director of Therapeutic Recreation

**Cheryl Wagner**  
Director of Admissions

**Greg Yann**  
Controller

### Department Directors

**Bonnie Berman, MSW, Ph.D., BCC**  
Director of Volunteers and Community Services

**Delroy Bernard**  
Maintenance Coordinator, Inn on the Pond

## ***Operation Upgrade Supporters***

Major renovations are underway at the Marion and Bernard L. Samson Nursing Center. These renovations would not be possible without the support of the following donors

(gifts as of October 14, 2016):

### **Visionary**

Estate of Sarah Ohlhausen

### **Builders**

Carl Glassberg

Harriett Lieberman

Debbie & Joel Momberg

RFLP Group LLLP

Gladys Schutz

### **To Life**

Bonnie and Art Kupperman

Estate of Tess Morris

Rothman Family Foundation

### **Friends**

Susie and Ira Berman

Susie and Alan Schwartz

### **Sustainer**

Terri and Paul Mevoli

Jodi and Peter Marmerstein

Sonya Miller

### **Patron**

Jackie and Barry Kanner

### **Mitzvah Makers**

Barbara Baughman

Marilyn Benjamin

Mimi and John Engel

Miller Family Foundation

Susan and Robert Goldstein

Judi and Mark Gordon

Amy and Steve Klein

Dell and Larry Krug

Judy and Eric Ludin

Marilyn and Morris LeVine

Annette and Paul Samson

Phyllis Dorian Schoenberg

Ann and Jim Soble

Helaine and Zunya Solc

Roy Siegle

Cindy and Bob Weisberg

Steven Warren

Phyllis and Sid Werner

### **Supporters**

Shelly Lynn

Helen and David Marger

Bette Sharp



# Endowment Funds: (Gifts made from July 1, 2015 to October 14, 2016)

## Grants

The Jewish Federation of Pinellas and Pasco Counties  
June Baumgardner Gelbart Foundation  
Publix Supermarket Charities  
Community Foundation of Tampa Bay  
Anonymous

## Spiritual Care Fund (Remembrance Walls)

Deborah & Steven Schechner  
Sandra Blackman  
Rabbi Leah M. Herz  
Lisa & William Harris  
Sandy & Michael Slomka  
Stuart & Karessa Lasher  
Linda & Steve Grau  
Barry Grau  
Susan & Robert Goldstein  
Laura & Harry Kaiser  
Roy Siegle  
Carmen & Leslie Brown

## Weinman Jewish Hospice Fund

Phyllis Silverstein  
Naomi & Lionel Zatt

## Resident Care Fund

Joan Kagey  
Toby Nastir  
Karen Peterson

## The Inn on the Pond Fund

Sylvia Ahrens  
Anonymous  
Marilyn Benjamin  
Susie & Ira Berman  
Betsy & Leonard Englander  
June Baumgardner Gelbert  
Susan & Robert Goldstein  
Menorah Manor Guild  
Charlotte A. Gunzburger\*  
Jackie & Bernard Kanner  
Miriam Lengyel\*  
Moore Stephens Lovelace,  
P.A.

Judy & Eric Ludin  
Toby Nastir & Mel Myers  
Jean Orloff\*  
Lee & Saul Rachelson  
Linda & Stanley Reimer  
Anita Rosenfield  
Alice & Gabe Rubin\*  
Suzanne & Saul Schechter  
Jan & Craig Sher  
Beverly Sherman  
MMI Dining Systems  
Rachel & David Wein  
Aida & Charles Weissman

## The Foundation also maintains the following funds:

Haliczer Charitable Care Endowment Fund  
Dorothy & Henry Halprin Hospice Endowment Fund  
Daisy Jacobson Activity Endowment Fund  
The Bresler Alzheimer's Disease & Related Disorders Program Fund  
Col. Hyman Weinberg Endowment  
The Toby Weinman Assisted Living Residence Fund  
The Albert A. Belson Endowment Fund  
Gail S. Warren Volunteer Education Fund  
Irwin & Sonya Miller Family Charitable Rehabilitation Care Endowment Fund  
The Marilyn & Irving Weissman Menorah Manor  
Senior Living Community Endowment Fund  
Sarah & Leonard Yager Educational Endowment Fund  
The Marshall Seiden Resident Music & Cultural Arts Fund  
Lee & A.J. Pardoll Lectureship Fund  
Meyer Abrams Concert Series Fund

Thank you to all of our supporters.  
We sincerely apologize if we have inadvertently omitted your name.  
Foundation Office: (727)-302-3888 - [www.menorahmanor.org/donate-today](http://www.menorahmanor.org/donate-today)

## Founders Association

*Founders Association members have bound themselves to Menorah Manor's standard of excellence through a major financial commitment. They are committed to providing leadership, planning and are partners in our mission.*

The Allweiss-Pardoll Families	Rae & Victor Greenberg*	L. Robert Rolde*
Lee & Abe Pardoll*	Shirley & Joel Grossman*	Doris & Frank Rosenblatt
Lois & Peter M. Pardoll	The Halprin Family	Estate of Rose & Louis Rosenthal
Helen & Allen Allweiss	Rose & Irving Halprin*	Diane & Arnie Ross
Anonymous	Rouben Halprin*	Marion B. Ross*
Judith & Barry Alpert	Irma & Hal* Hillman	Thelma & Maurice Rothman*
Marvin Aronovitz	Jacqueline & Murray Jacobs	The Rutenberg Families
Joan & Mickey* Baskin	The Jacobson Family	Jane & Arthur Rutenberg
The Baum-Marger Families	Martin Jacobson	Isa & Charles Rutenberg*
Theresa & Herman Baum	Richard Jacobson	Joan & Daniel Rutenberg
Mary Ann & Bruce Marger	Sharyn Jacobson	Suzanne & Saul Schechter
Marilyn & Philip* Benjamin	Mini & Harold Wolf*	Erika Schnabel*
Joan & Gerald Benstock	Marion Samson-Joseph* &	Jerry Schneider*
Susie & Ira Berman	John Joseph*	Schoenbaum Family Foundation
Lillian Berni*	Alyce* & Edward Kalin	Betty Schoenbaum
Mona & Sam Bines	Jackie & Bernard Kanner	Jeffry Schoenbaum
Estate of Toby Rothbardt Bresler	Bobbe & George Karpay*	Joann Schoenbaum Miller
The Buchman Family	Leonore & Walter Kessler*	Gladys Schutz
Cookie & Jacob Buchman	Sarah Kleinfeld*	Lea & Marshall Seiden
Freida & Louis Buchman*	Sheila and Maitland* Knapp	Pam & Eric* Sekeres
Shirley & Fred Buns*	The Kroll Family	Edie & Leonard* Seligman
Rivy Chapman	Shoshana & Lewis Kroll	Betty & Melvin Sembler
Dorothy & Irving Cohen & Sons	Jule Kroll*	Rose & William Shapera
Dorothy & Irving Cohen*	Bonnie & Art Kupperman	Pat & Arnold* Shavlan
April & Andrew Cohen	Dell & Larry Krug	Jan & Craig Sher
Lori* & Gary Cohen	Karessa & Stuart Lasher	Sally & Harold* Siegel
The Manny & Ruthy Cohen Foundation	Lila & Howard* Lawrence	Siegel Family Trust
Betty & Joseph* Damsker	Beatrice & Jack Levine*	Sally Siegel
Ben Diamond*	Marilyn & Morris LeVine	Shelia & Todd Siegel
Dorothy & Ralph* Dutcher	Linsky-LeVine Family	Mindy Siegel
Renee Druban*	Francine & Bruce LeVine*	Bette* & Roy Siegle
Betsy & Leonard Englander	Gerry & Eugene Linsky*	Lois Silberman
The Esrick Family	Loretta & Marshall Linsky*	William Silver*
Esther & Albert Esrick*	Lidia & Felix Linetsky	The Silverberg Family
Joan & Jerry Esrick*	Harriet Lieberman	Jane & Donald Silverberg
Kiki & Steven Esrick	Roslyn & Fred Lieberman*	Helen Silverberg*
Ellie & Samuel* Fishman	Edie* & Walter Loebenberg	Sandy & Michael Slomka
The Herman Forbes Charitable Trust	Aida Mack*	Ann & Jim Soble
Ellen Fleece	Samuel J. Mack*	Shirley Solomon
William Fleece, Esq.	Estate of Raymond E. Meyer	Selma Stein*
Sidney Richman*	Ida & Stanley Michels*	Barbara & Joseph Sterensis
The Fyvolent-Sudakow Families	Irving C. Miller*	Col. Hyman Weinberg*
Carolyn & Lowell Fyvolent*	Sonya & Irwin* Miller	Toby & Melvin Weinman Foundation
Frances & Michael R. Sudakow*	Debbie & Joel Momberg	Toby & Melvin Weinman*
Belle* & Allan Gee	Toby Nastir & Mel Myers	Beverly & "Chip" Weinman
June Baumgardner Gelbart* &	Sarah & George Olhausen*	Jan & Jon Weinman
Benjamin Gelbart*	Jean & Sylvan Orloff*	Marilyn & Irving Weissman*
Irene* & Carl Glassberg	Donna & Jerry Orns*	Westshore Glass Corporation
Dorothy & Maurice* Goldblatt	Fagl & Ronald* Oxman	Ann & Link* Elozory
Roberta Golding*	Audrey & David* Pearlman	Marie & David* Hyman
Lillian & Sidney Grau*	Diane & Stanley* Person	Marcella* & Lawrence Telles
Diane & Julius Green*	Lee & Saul Rachelson	Jean & Ted* Wittner
Samuel Greenberg	Annette Raymund*	Sharyn R. Wittner
		Sue Wolfson*



# Menorah Manor Foundation Legacy Society Membership

(as of October 20, 2016)

## You are the Guardians of Our Future

*The Menorah Manor Foundation has been the recipient of numerous gifts from the estates of many of our former residents and members of our community.*

***These individuals are the guardians of our future.*** They are making it possible for Menorah Manor to continue its mission for generations to come.

Anonymous  
Deborah & Daniel Albert  
Teri & Jack Albores\*  
Judith & Barry Alpert  
Marvin Aronovitz  
Joan & Mickey\* Baskin  
Emelia Bedford\*  
Toby Rothbardt Bresler\*  
Rivy Chapman  
Audrey R. Chenkin\*  
Arlene & Col. Aaron Chernoff\*  
Harriet & Lawrence Cymment  
Betty & Joseph\* Damsker  
I. Frank Davis\*  
Barbara Diamond  
Susan & Ronald Diner  
Dorothy & Ralph\* Dutcher  
Esther Esrick\*  
Jolene & Neil Fabricant  
Julia Flom\*  
Darwin Frank\*  
Harriet Frankel\*  
Edna Rothstein Freeman\*  
Ruth Friedman\*  
Elaine Garon  
Belle\* & Allan Gee  
June Baumgardner Gelbart\*  
Lillian & Sidney Grau\*  
Linda & Steve Grau  
Erna\* & Leonard Green  
Samuel Greenberg\*  
Charlotte A. Gunzburger\*  
Sandra Herzog  
Irma & Harold\* Hillman  
Harriet Horwich\*  
Sally & William Israel  
Edith Jackson\*  
Jacqueline Jacobs\*  
Edee & George Jacobsohn\*  
Marion & John Joseph\*  
Sophia T. Kahn\*  
Sarah Kleinfeld\*  
Phyllis Lancry\*  
Joseph Levin\*  
Judith & Clifford Levitt  
Edie\* & Walter Loebenberg  
Mary Ann & Bruce Marger

Jean Melnikoff\*  
Raymond E. Meyer\*  
Sonya & Irwin\* Miller  
Irving Miller\*  
James Moed\*  
Helen Neufeld\*  
Sarah & George M. Ohlhausen\*  
Jean & Sylvan Orloff\*  
Lucille & Irving Oster\*  
Lois Pardoll  
Betty Rabbin\*  
Annette Raymund\*  
Ruth & Harold Rivkind\*  
Anna Rogak\*  
Rose & Louis Rosenthal\*  
Thelma & Maurice Rothman\*  
Alice & Gabe Rubin\*  
Charles Saltzman\*  
Marilyn & Harold Schaffner  
Lillian Schertzer\*  
Suzanne & Saul Schechter  
Erika Schnabel\*  
Edie & Leonard\* Seligman  
Rose & William Shapera  
Jan & Craig Sher  
Siegel Family Trust  
Bette\* & Roy Siegle  
Deena & Lawrence Silver  
William Silver\*  
Leo Smith\*  
Rebecca Smith\*  
Julia & Allan Solomon\*  
Selma Stein\*  
Lucille R. Strauss\*  
Joyce & Herbert Swarzman  
Veronica & Alexander Szegedy\*  
Bea & Lester Unger  
Col. Hyman Weinberg\*  
Marilyn & Irving Weissman\*  
Sharyn R. Wittner  
Sue Wolfson\*

*\*Of Blessed Memory*



# 2016 Annual Foundation Membership

(as of October 20, 2016)

## Golden Mitzvah Member - (\$10,000 + )

Anonymous

## Grand Mitzvah Member - (\$5,000 + )

Mr. & Mrs. Gerald Benstock

Ambassador & Mrs. Melvin Sembler

## Mitzvah Member - (\$3,600 + )

Mr. & Mrs. Martin Solomon

## Partner - (\$2,500 +)

Mr. Rogers Quimby

## Guardian Member - (\$1,800 + )

Anonymous

Dr. Naomi Abel & Dr. Warren Abel

Mr. & Mrs. Michael Benstock

The Manny & Ruthy Cohen Foundation Inc.

Mr. & Mrs. Ronald Diner

Mrs. Dorothy Dutcher

Mr. & Mrs. John Engel

Mr. & Mrs. Bernard Kanner

Mr. Burton Perfit

Publix Super Markets Charities

Mr. & Mrs. Greg Sembler

Mr. & Mrs. Craig Sher

## Patron Member - (\$1,000 + )

Mr. and Mrs. Barry M. Alpert

Mrs. Marilyn Benjamin

Dr. Bonnie Berman & Dr. Arthur Berman

Mr. & Mrs. Ira Berman

Mrs. Kathleen A. Smith-Buns

Mr. & Mrs. Leonard Englander

Mr. & Mrs. Robert S. Goldstein

Mr. Walter Kessler

Mr. & Mrs. Larry Krug

Mr. & Mrs. Eric Ludin

Mr. & Mrs. Bruce Marger

Mrs. Sonya Miller

Mr. & Mrs. Joseph Perryman

Mr. Weston Probst

Mr. & Mrs. Saul Rachelson

Mrs. Sharlene Sakol

Mr. & Mrs. Alan D. Schwartz

Mrs. Sally E. Siegel

Mr. & Mrs. Todd Siegel

Mr. Roy S. Siegle

Dr. and Mrs. Michael Slomka

Mr. & Mrs. James B. Soble

Dr. Steven Warren

Mr. & Mrs. Otto Weitzenkorn

Dr. & Mrs. David Bernstein

Mr. & Mrs. Richard Conza

Marcy & Scott Daniels

Mrs. Marjorie Dosik

Mr. Stephen Fogel

Mr. & Mrs. Ted Gastman

Mr. & Mrs. Jack Goldfarb

Dr. & Mrs. Shawn M. Hollander

Mr. & Mrs. Sidney Lasky

Mr. & Mrs. Mark F. Lewis

Ms. Renee E. Lipman

Mr. & Mrs. Warren Mack

Mr. & Mrs. Richard S. Myers

Mr. & Mrs. Mel Packler

Dr. & Mrs. David Piper

Mr. & Mrs. Loren M. Pollack

Mr. & Mrs. David L. Robbins

## Sustainer Member - (\$500+ )

Mrs. Barbara Baughman

Dr. & Mrs. Bruce Epstein

Mr. & Mrs. Gregory Fox

Mr. Tommy Gibbs

Dr. & Mrs. Mark R. Gordon

Mr. & Mrs. Steven Klein

Dr. & Mrs. Morris J. LeVine

Mr. & Mrs. David Marger

Mr. & Mrs. George Marks

Dr. and Mrs. Arthur Marline

Ms. Toby Nastir & Mr. Melvin Myers

Dr. & Mrs. Jeffrey Neustadt

Mr. & Mrs. Roger Rolfe

Mrs. Dorothy J. Rosenbluth

Mr. & Mrs. Arthur Rutenberg

Mr. & Mrs. Neil Savage

Mr. & Mrs. Herbert Schwartz

Mrs. Edie Seligman

Dr. & Mrs. Zunya Solc

Dr. & Mrs. David A. Wein

Dr. & Mrs. Steven Weiss

Mr. & Mrs. Ron Weissman

Mrs. Jean Giles Wittner

Dr. & Mrs. Herbert Wollowick

Dr. & Mrs. Lane Ziegler

## Sponsor Member - (\$360 + )

Mr. & Mrs. Gary L. Hirsh

Dr. & Mrs. Steven M. LeVine

Mr. & Mrs. David Linsky

Mr. & Mrs. Howard Miller

Mr. & Mrs. Errol Pegler

Dr. & Mrs. Marc Reiskind

Mrs. Phyllis D. Schoenberg

Mr. & Mrs. Arthur E. Schloss

Mr. & Mrs. Joel H. Shane

Mr. & Mrs. Donald R. Wingard

## Supporter Member - (\$250 +)

Dr. & Mrs. Stanley Rosenberg

Mr. & Mrs. Bernard Sapperstein

Dr. & Mrs. Harold B. Seder

Mr. & Mrs. William Shapera

Mr. & Mrs. Paul Schechter

Mr. & Mrs. Peter Siegel

Mr. & Mrs. Lester Unger

Mr. & Mrs. Irwin Wallace

Prof. & Mrs. Robert Weisberg

Mr. & Mrs. Jack Weissman

Ms. Sharyn R. Wittner

Mr. & Mrs. Steven Zaritsky

Reuter Hospitality

Dr. Charlene Wygodski & Dr. Steve Bloom

### **Chai Member - (\$180 +)**

Dr. & Mrs. Philip Altus  
Anonymous  
Dr. Eric Weston & Ms. Barbara Baccari  
Bardmoor Suncoast Ladies Tennis Team  
Mrs. Elaine Belkin  
Mrs. Edith Biller\*  
Ms. Colette Birnbaum  
Mr. Louis Blick  
Mr. & Mrs. Budd M. Bugatch  
Dr. & Mrs. Melvin H. Cohen  
Dr. Patricia Cottrille  
Ms. Anne De Marlor  
Mrs. Marietta Drucker  
Mrs. Harriet Easton  
Mrs. Anne Elozory  
Mr. & Mrs. Stanton Englander  
Mr. Frederick Gallagher  
Mrs. Elaine Garon  
Mrs. Ruth Glickman  
Dr. & Mrs. Barry Gootson  
Mr. & Mrs. David C. Gross  
Dr. & Mrs. David H. Gross  
Mr. & Mrs. Michael Gross

Ms. Helen Hameroff  
Ms. Valerie Hyman  
Mr. & Mrs. Robert A. Jacobs  
Jewish Press  
Mr. & Mrs. Allan Katz  
Mrs. Elaine R. Kaufman  
Mrs. Reva Kent  
Mrs. Fran P. Kipling  
Mrs. Mirla Kremer  
Ms. Patricia S. Leib  
Mr. & Mrs. Blake F. Lenett  
Dr. & Mrs. David LeVine  
Mr. & Mrs. Leon H. Levinson  
Mr. Mark A. Linsky  
Rabbi & Mrs. Jacob Luski  
Dr. & Mrs. Joel Marantz  
Mrs. Ana Masri  
Mr. & Mrs. John McBride  
Ms. Ettabeth K. Menszycki  
Mr. & Mrs. Ronald Miller  
Mr. & Mrs. Eric Newman  
Mr. & Mrs. Phillip Oppleman  
Mr. & Mrs. Bruce Orloff  
Mr. & Mrs. Eugene H. Perlman

Mr. & Mrs. Alan Pinsker  
Dr. & Mrs. John J. Rinde  
Mr. & Mrs. Cary Reich  
Mr. Harry Rose  
Ms. Lilly Salcman  
Mr. & Mrs. E. Stan Salzer  
Mr. & Mrs. Marshall Seiden  
Mr. & Mrs. Brent Sembler  
Dr. & Mrs. Michael Shaw  
Mrs. Beverly Sherman  
Mr. & Mrs. Reid Silverboard  
Lt.Col. & Mrs. Jerry I. Simpson  
Mrs. Yetta Slott  
Dr. & Mrs. Mark Sokolov  
Mr. John Soucy  
Ms. Doris P. Steuer  
Mr. & Mrs. Albert M. Waksman  
Dr. Herman Waldman\*  
Ms. Beth Warach  
Mr. & Mrs. Stephen Wein  
Mrs. Gloria Weinberger  
Dr. Paula Zielonka & Dr. Carl Zielonka  
Mr. Brian Zuckerman

### **Friend Member - (\$118+)**

Mr. Steven Atran  
Dr. Bonnie Baker & Mr. Tom Ridgik  
Mrs. Esta Blaxberg  
Mr. & Mrs. Gary Bloom  
Mrs. Johanna Bromberg  
Mrs. Karin Durlacher  
Mr. Herbert Feldman  
Mrs. Elinor R. Fishman  
Mr. Martin Fleischman  
Mr. & Mrs. Ron Frank  
Mr. & Mrs. Robert A. Freedman  
Mr. Marvin Freeman  
Mr. & Mrs. George Friedel  
Mr. & Mrs. Harold L. Goldberg

Mrs. Linda Goldman & Mr. Marvin Hollander  
Mr. & Mrs. Herb Green  
Mr. & Mrs. Jay Gross  
Mr. Farlen Halikman  
Mr. & Mrs. William E. Israel  
Mr. & Mrs. Michael Kass  
Ms. Linda Kleet & Mr. Stephen Waldner  
Ms. Esther L Klein  
Rabbi & Mrs. Gary Klein  
Mr. & Mrs. Arthur Kupperman  
Dr. & Mrs. Erel Laufer  
Mrs. Arlene Ludin  
Mr. & Mrs. Howard A. Markowitz

Dr. & Mrs. Jonathan Mines  
Mrs. Betty Morgenstein  
Dr. & Mrs. Harold Pollack  
Mr. Henry Rosen  
Dr. Deborah Roth  
Mr. & Mrs. Zell Savitz  
Mr. & Mrs. Herbert Schwartz  
Mrs. Anita J. Sher  
Edward M. Silbert, Ph.D.  
Mr. & Mrs. Martin Slavney  
Dr. & Mrs. Bruce Smith  
Dr. & Mrs. Robert Sternberg  
Dr. & Mrs. Marvin Susskind  
Mrs. Sheila Weil  
Mr. & Mrs. Lawrence White

### **Other Membership Gifts - (\$100+)**

Mr. Marvin Aronovitz  
Mr. Lee Benjamin  
Mr. & Mrs. Geoffrey M. Berman  
Mrs. Surelle L. Carter  
Mr. & Mrs. Neil Fabricant  
Ms. Evelyn Gray  
Mr. & Mrs. Bernard Greenberg  
Mr. & Mrs. Martin Handler  
Mr. & Mrs. Burton A. Hartman  
Mr. & Mrs. William Hunter  
Mrs. Hani Kahan  
Mrs. Barbara Keidan  
Ms. Julia Kovinsky

Mr. & Mrs. Ronald Lasday  
Mr. & Mrs. Dennis LeVine  
Mr. Ted Levine  
Mrs. Lore Lynn  
Ms. Michelle A. Lynn  
Ms. Nancy Markus  
Dr. & Mrs. Frank Mendelblatt  
Ms. Barbara R. Moch  
Dr. & Mrs. David Mokotoff  
Dr. & Mrs. Kenneth Neifeld  
Dr. & Mrs. Stephen F. Newman  
Mrs. Douchka Noren

Mr. & Mrs. Joel Rosenhoch  
Dr. & Mrs. Howard B. Rubin  
Ms. Marcella Ruso  
Dr. & Mrs. Daniel Rutenberg  
Mrs. Lisl Schick  
Mr. & Mrs. Neal Schwartz  
Mr. & Mrs. Michael Shapiro  
Ms. Bette L Sharp  
Mrs. Audrey M. Shine  
Mr. Warren Simmons  
Mrs. Mary Wygodski  
Dr. & Mrs. Gary Zamore  
Ms. Sandra Zucker

*\*Of Blessed Memory*



# Menorah Manor, Inc.

## Statement of Operating Revenue and Expenses for Fiscal Year Ended June 30, 2016

### Revenue from Operations

Resident and Third Party Revenue:	29,827,836	
Adjustment for Charitable Care:	<u>(5,600,634)</u>	
Net resident revenue:		24,227,202
Other revenue:		<u>112,735</u>
<b>Net Operating Revenue:</b>		<b>24,339,937</b>

### Operating Expenses

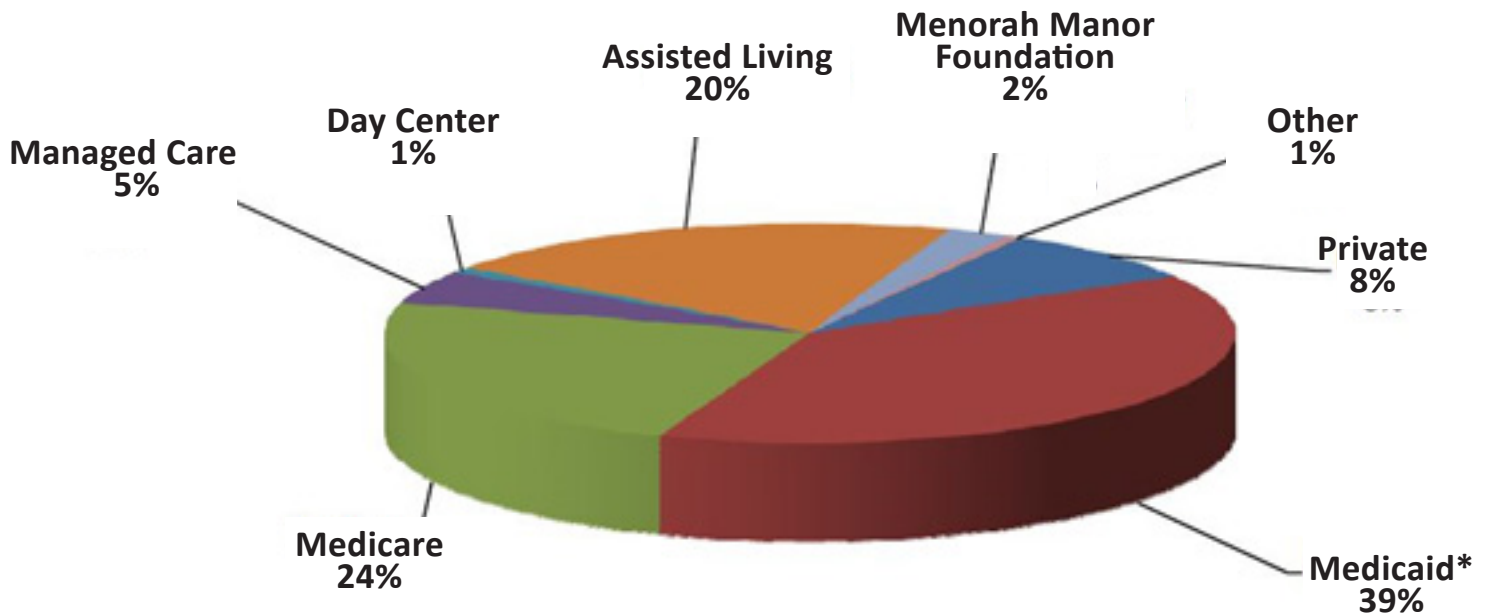
Professional Care:	12,138,448	
Support Services:	10,258,673	
Interest & Depreciation:	<u>4,186,366</u>	
<b>Total Operating Expenses</b>		<b>26,583,487</b>
<b>Net income (loss) from Operations</b>		<b>(2,243,550)</b>

### Community Support & Other Income

Debt forgiveness on C Bond donation	100,000	
Grants from the Menorah Manor Foundation	508,801	
Other Grants and Gifts	<u>19,663</u>	
<b>Total Community Support and Other Income</b>		<b>628,464</b>
<b>Net Income (loss) including depreciation</b>		<b>(1,615,086)</b>

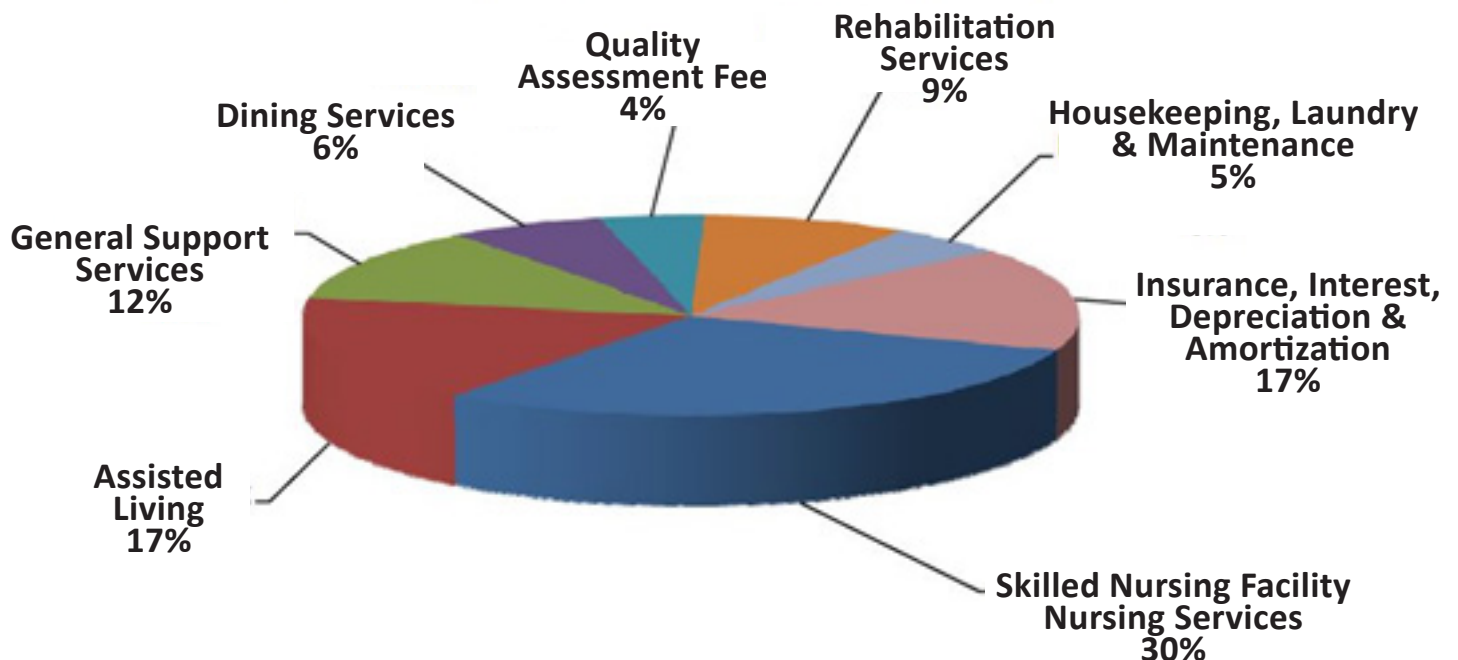
*Please consider the needs of our seniors in your financial planning.*

## Sources of Revenue For the Fiscal Year Ended June 30, 2016



\*Note that the Medicaid census was 67% of the population.

## Operating Expenses For the Fiscal Year Ended June 30, 2016



# A Spotlight on our 2015-2016 Volunteers of the Month

## June 2015

Joan Kennison  
Gift Shop

## July 2015

Lillian Pessis  
Activities

## August 2015

Fred Silverman  
Gift Shop

## September 2015

Richard Frost  
Activities

## October 2015

Nancy Wilfert  
Resident Volunteer

## November 2015

Pat McBride  
Activities

## December 2015

John McBride  
Activities

## January 2016

Hermine Gaines  
Activities

## February 2016

Leo Weinschel  
Gift Shop

## March 2016

Renee Weinschel  
Gift Shop

## April 2016

Babe McGarvey  
Activities

## May 2016

Ellen Merkow  
Gift Shop



*"No act of kindness, no matter how small, is ever wasted."*

Our volunteers' contributions to the well-being of our seniors are endless at Menorah Manor. They work in the gift shops, conduct discussion groups, lead exercises, read to residents, assist residents with shopping, and spend one-on-one time with those who need it.

For more information, please contact Bonnie Berman, director of volunteer services, at [volunteers@menorahmanor.org](mailto:volunteers@menorahmanor.org) or 727.302.3729. All volunteers who were awarded this honor after May 2016 will be listed in next year's annual report.





## 2015-2016 Highlights

- Menorah Manor staff received numerous awards. Chief Medical Officer Dr. David LeVine was named **AMDA's 2016 Medical Director of the Year**. Rabbi Leah Herz received the **Mentor of the Year** award at the Association of Jewish Aging Services annual conference. Two Menorah Manor employees, Ebony Hutchins and Sandra Climes, received the **CNA and LPN Awards of Excellence** at Florida Association Directors of Nursing Administration/LTC annual conference.
- The Lasher Family Rehabilitation Center now offers **LSVT BIG®** and **LSVT LOUD®** therapy, which has been shown to help people with Parkinson's disease improve their functional level of care and independence.
- The Toby Weinman Assisted Living Residence received a **McKnight's Excellence in Technology** award. The Dignity Through Technology Award recognizes superior efforts in harnessing technology to improve the level of dignity residents enjoy, thanks to tablets donated by Bonnie and Art Kupperman.
- Menorah Manor recognized over 350 active volunteers, including trustees and Guild members, at the **2016 Annual Volunteer Appreciation Luncheon**. David Gordon received the Gail S. Warren Volunteer of the Year award.
- Toby Weinman Assisted Living Residence received a **deficiency-free survey** from the Agency for Health Care Administration.
- The Inn on the Pond reached nearly **100 percent occupancy** in its 5th year of operation. All of our communities received high marks on Resident and Family Satisfaction Surveys.
- Gladys Schutz, Menorah Manor Foundation treasurer, was Menorah Manor's 2016 **Woman of Distinction**.
- Two new programs from the Department of Spiritual Care were implemented and have been widely successful. **Dine and Drash**, a monthly program held at The Inn on the Pond and The Toby Weinman Assisted Living Residence, is a popular class where residents dine with Rabbi Herz and discuss various Judaic topics. **Menorah Manor YOUiversity** is a higher education program for our residents funded by an Innovation Grant from the Jewish Federation of Pasco and Pinellas Counties. Various scholars, including journalists, artists and musicians, came to lecture the students on a different topic each month. Enrolled students from all three Menorah Manor communities will attend a graduation ceremony in December 2016.

### Statistics 2015-2016

**Resident Days: 99,694**

**Volunteer Hours (recorded): 15,559**

**Rehabilitation Treatments: 90,271**

**Number of Employees: 379**

**Resident Meals Served: 296,401**

**Nursing Care Hours: 133,291**

**Personal Care Hours: 227,035**

**Recreational Activities: 4,070**

### Food Statistics

**Total Meals Served: 189,730**

**Matzo Balls Served: 9,511**

**Pounds of Brisket Served: 5,773**

**Bottles of Manischewitz Wine Consumed: 1,357**

**Pounds of Chicken Served: 11,971**

**Pounds of Gefilte Fish Served: 789**



# Menorah Manor in the Spotlight

**Dr. David LeVine, Chief Medical Officer, was named 2016 Medical Director of the Year by The Society for Post-Acute and Long-Term Care Medicine.**



The Society for Post-Acute and Long-Term Care Medicine (AMDA) has named Dr. David LeVine the 2016 Medical Director of the Year.

An interdisciplinary selection committee evaluated nominees for the annual award, which recognizes medical directors who have made exceptional contributions to long-term care medicine. This prestigious national award was presented on March 18 at the AMDA annual conference in Orlando.

“Dr. LeVine is always available to patiently educate and answer questions in depth for staff, residents and families alike,” said Robert Goldstein, chief executive officer of Menorah Manor.

## **Menorah Manor Won Two Awards at the Association of Jewish Aging Services annual conference.**

Menorah Manor was the proud recipient of two awards at the Association of Jewish Aging Services (AJAS) annual conference, which was held at The Vinoy® Renaissance St. Petersburg Resort & Golf Club in April.

The Mentor of the Year Award, given to Rabbi Leah Herz, director of spiritual care, recognizes a mentor for being an exceptional leader in the field of aging. Also, Menorah Manor received the Jewish Programming Award, which recognized our Shabbat Box program. Rabbi Herz brings the Shabbat Box, which is filled with candles, a small challah, Shabbat blessings and more, to unaffiliated Jews who are in the hospital or under hospice care.



## Menorah Manor Won Two Nursing Awards at Annual FADONA Conference

Two Menorah Manor employees received the CNA and LPN Awards of Excellence at the Florida Association Directors of Nursing Administration/LTC (FADONA) 29th Annual Conference.

The awards, which were presented during the organization's awards banquet, recognized certified nursing assistants (CNAs) and licensed practical nurses (LPNs) who demonstrate exceptional commitment to their profession and the residents they serve.

Ebony Hutchins received the CNA Award of Excellence, and Sandra Climes received the LPN Award of Excellence.

“Ebony and Sandra are compassionate and dedicated individuals who care deeply about our residents,” said Anabelle Locsin, chief nursing officer of Menorah Manor. “They are always striving to provide the best care possible, and it shows.”



LPN Award of Excellence – From left: Award winner, Sandra Climes, LPN; Anabelle Locsin, Chief Nursing Officer, Menorah Manor.



CNA Award of Excellence – From left: Award winner, Ebony Hutchins, CNA; Anabelle Locsin, Chief Nursing Officer, Menorah Manor.





# About Us...



**Menorah Manor** is a community- sponsored, charitable, not-for-profit senior healthcare organization which opened in 1985. It serves six counties on Florida's gulf coast. Menorah Manor's mission is to provide the best possible care in a warm, homelike, Jewish environment. Menorah Manor serves people of all faiths.

**The Marion and Bernard L. Samson Nursing Center** residents benefit from comprehensive nursing, medical and rehabilitation programs. Medical services are provided by a private medical staff; many medical specialties are represented. An intensive Therapeutic Recreation Program caters to an extremely broad range of emotional, physical, intellectual and social needs.

**The Lasher Family Rehabilitation Center** houses therapy services including a full range of quality short and long term physical therapy, occupational therapy, and speech therapy. The newest technologies in rehabilitation are utilized.

**Renew You**, an intensive and therapeutic short-stay program, is designed for people recovering from surgery, an illness or an injury when hospitalization is no longer needed.

**The Toby Weinman Assisted Living Residence**, located on Menorah Manor's St. Petersburg campus, is the only Jewish assisted living residence in southern Pinellas County. It provides its residents with an enriching lifestyle that promotes overall physical, intellectual and emotional well-being.

**The Inn on the Pond** is an elegant assisted living residence located on Menorah Manor's Clearwater Campus. It offers assisted living with an independent spirit. It also features "Inspirations," a secure memory support neighborhood with 25 private suites.

**The Irv Weissman Adult Day Center** is a comprehensive adult day health program providing support for seniors living in their own homes, and respite for their caregivers.

**The Bresler Alzheimer's and Related Disorders Program** finds and institutes the best practices for the care of Alzheimer's Disease. The Program is centered on the Weinman Alzheimer's Care Village, a unique multi-level dementia care environment.

**The Menorah Manor Foundation** is the fund development affiliate of Menorah Manor and is actively supported by the community. Its responsibilities include the development of endowment funds to support charitable care and special senior care programs, capital funds for the support of buildings and equipment and funds for current operating expenses.

**The Menorah Manor Guild** is a volunteer auxiliary member of the Menorah Manor family, comprised of hundreds of dedicated men and women. The purpose of the Guild is to enrich the lives of Menorah Manor's residents through service, special projects and the funding of special equipment and programs.

**St. Petersburg Campus**  
The Marion and Bernard L. Samson Nursing Center  
255 59th Street North  
St. Petersburg, FL 33710  
727.345.2775

**St. Petersburg Campus**  
The Toby Weinman Assisted Living Residence  
240 59th Street North  
St. Petersburg, FL 33710  
727.341.1818

**Clearwater Campus**  
The Inn on the Pond  
2010 Greenbriar Boulevard  
Clearwater, FL 33763  
727.735.6200

[www.menorahmanor.org](http://www.menorahmanor.org)